



وزارة الرياضة  
Ministry of Sport

# 2020 | ANNUAL REPORT







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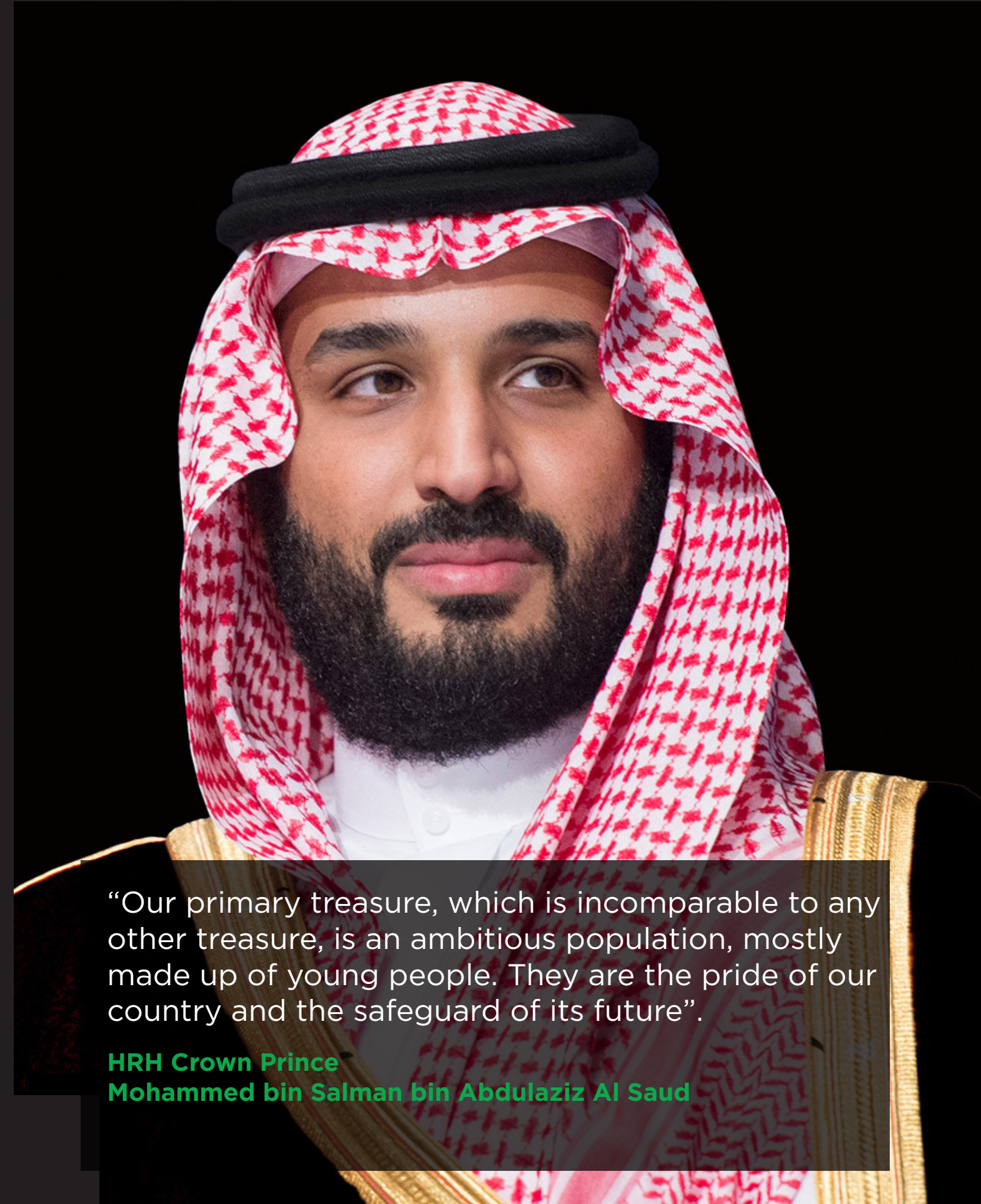
## Strong Leadership

## Ambitious Vision



“The Kingdom of Saudi Arabia is moving ahead with its plans to enhance the welfare of its people and the prosperity, progress, safety and stability of the nation, in order to ease the lives of people and provide them with what gives them a decent life”.

**Custodian of The Two Holy Mosques  
King Salman bin Abdulaziz Al Saud**



“Our primary treasure, which is incomparable to any other treasure, is an ambitious population, mostly made up of young people. They are the pride of our country and the safeguard of its future”.

**HRH Crown Prince  
Mohammed bin Salman bin Abdulaziz Al Saud**



# Your Vision and Support Take Our Sport to New Heights

## On the occasion of the issuance of the Ministry of Sport annual report for the year 2020

On behalf of everyone at the Ministry of Sport and the sports sector family, it is with deep gratitude that I would like to submit the Annual Report of the Ministry of Sport for the year 2020 to Custodian of the Two Holy Mosques, King Salman bin Abdulaziz and HRH Crown Prince Mohammed bin Salman.

The report features the achievements, events and initiatives that took place in 2020 and succeeded thanks first and foremost to Allah Almighty and the unlimited support bestowed upon the sports sector, which will be explained in detail in this report.

The pandemic turned 2020 into an exceptional year and a challenging experience for all countries. It was particularly a testing time for the sporting sector, with the local and international competitions having to be put on hold across all sports.

However, guided by the wise leadership of the Custodian of the Two Holy Mosques and under the attentive supervision of HRH the Crown Prince, the Kingdom has steadily marched on towards achieving the goals of HRH the Crown Prince's Vision 2030 in creating a healthy and vibrant society, growing participation in sport across the Kingdom, in addition to the awareness message the ministry helped in disseminating during the first months of the pandemic's outbreak, which helped in curbing the spread of the virus and raising society awareness of preventive measures.

It was not easy for Saudi Arabia to continue what it started two years ago in hosting global events that established the Kingdom as a major sports hub and a touristic destination with a rich heritage and culture and amazing landscapes. Nevertheless, with the continuous support of our government and working closely with the international federations and organizations to implement and follow the highest health measures. We launched Mahd Academy, the biggest national academy aiming to nurture talents, discover the stars of tomorrow and develop the next generation of successful athletes across the different fields of sports.

We also brought the world's biggest names in rallies to the Kingdom through Dakar Rally as well as household names of basketball 3x3. The year 2020 also saw the Kingdom add to its exciting list of future events by being chosen as one of the F1 race venues for 2021 and winning the hosting rights of Asian Games 2034.

The backing and support given to the sports sector is the reason we can celebrate these achievements and wins, and the key to the sports renaissance in the Kingdom, which is evident in the growing community interest in sport.

I'm endlessly grateful to Custodian of the Two Holy Mosques and HRH Crown Prince for his unlimited support, who was the driving force that empowered the Kingdom to become among the best on all fronts and in different fields.

**Abdulaziz bin Turki Al Faisal  
Minister of Sport**





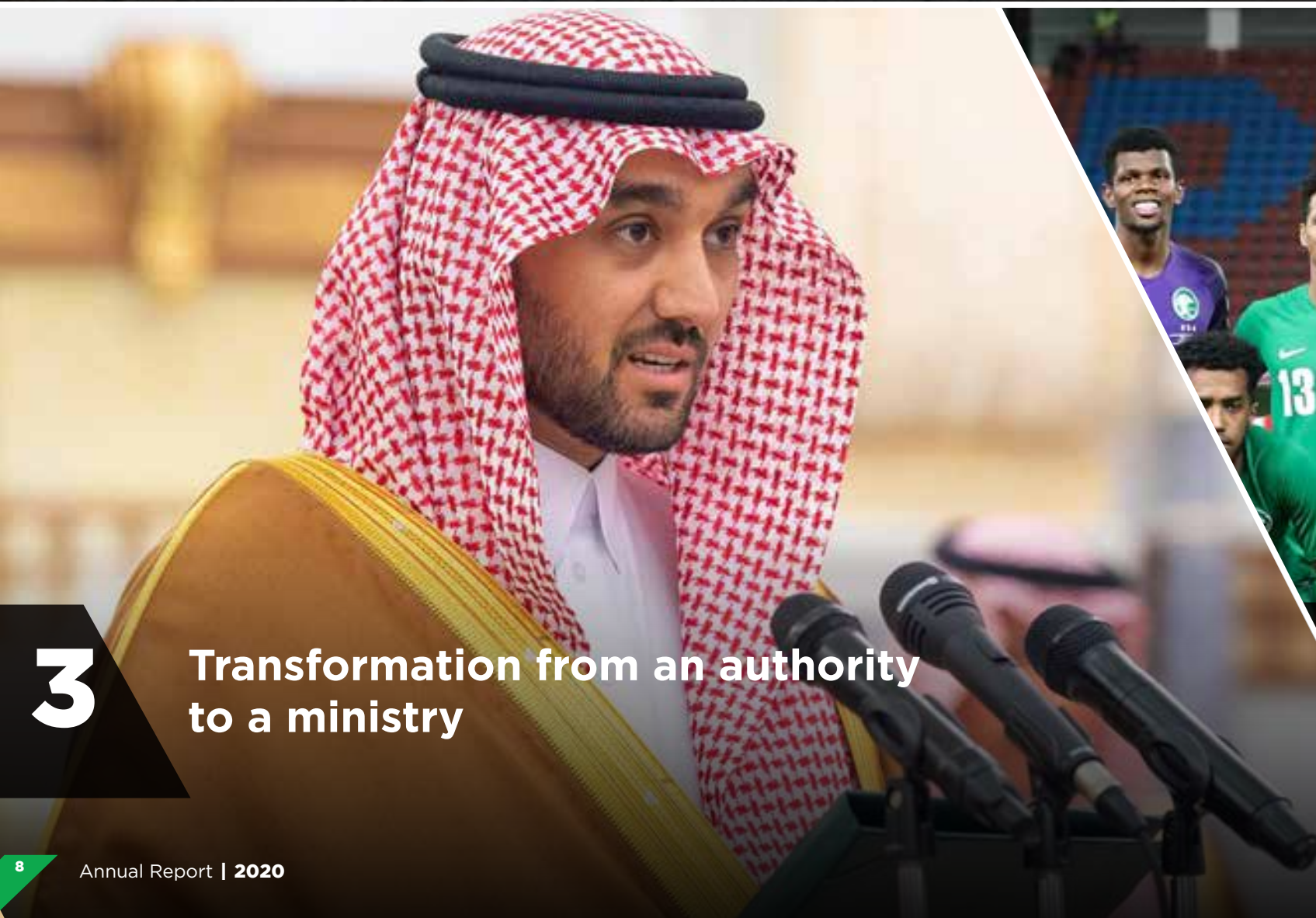
# Highlights of 2020



**1** Dakar Saudi Arabia amazes the world



**2** Real Madrid clinches Spanish Super Cup in the Kingdom



**3** Transformation from an authority to a ministry



**4** Green Falcons qualify for Tokyo 2020 Olympic Games



# العالم ملعبك YOUR WORLD, YOUR COURT

2<sup>nd</sup> - 12<sup>th</sup> Feb 2020

From an authority to a ministry



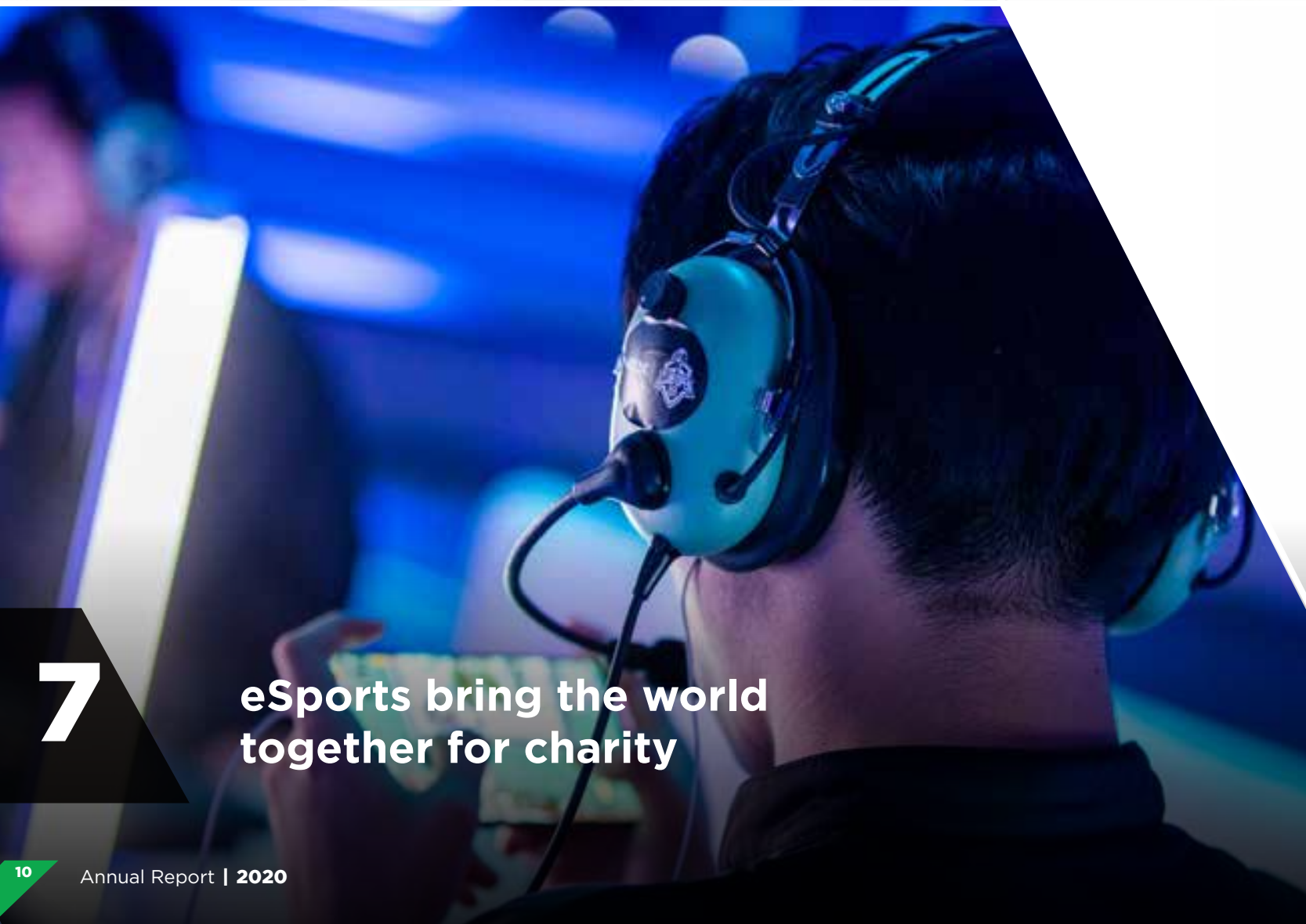
5

Women's Arab Championship sees biggest ever Saudi delegation



6

Innovative campaigns to face Covid challenges



7

eSports bring the world together for charity



8

The ministry's protocol paves the way for the return of sport





**9**

**Princess Reema bint Bandar elected as a member of IOC**



**10**

**Najd Fahd wins FISU eSports Challenge's FIFA 20 female tournament**



**11**

**The launching of Mahd Academy**



**12**

**Media company established to create global sporting content**





**13** Club Funding Strategy enters its second year



**14** Saudi Arabia announces hosting of its first-ever Formula 1 race



**15** Saudi Arabia hosts first-ever Saudi Ladies International Golf in the country



**16** Saudi Arabian Olympic Committee organizes National Olympic Committees Conference on the sidelines of G20





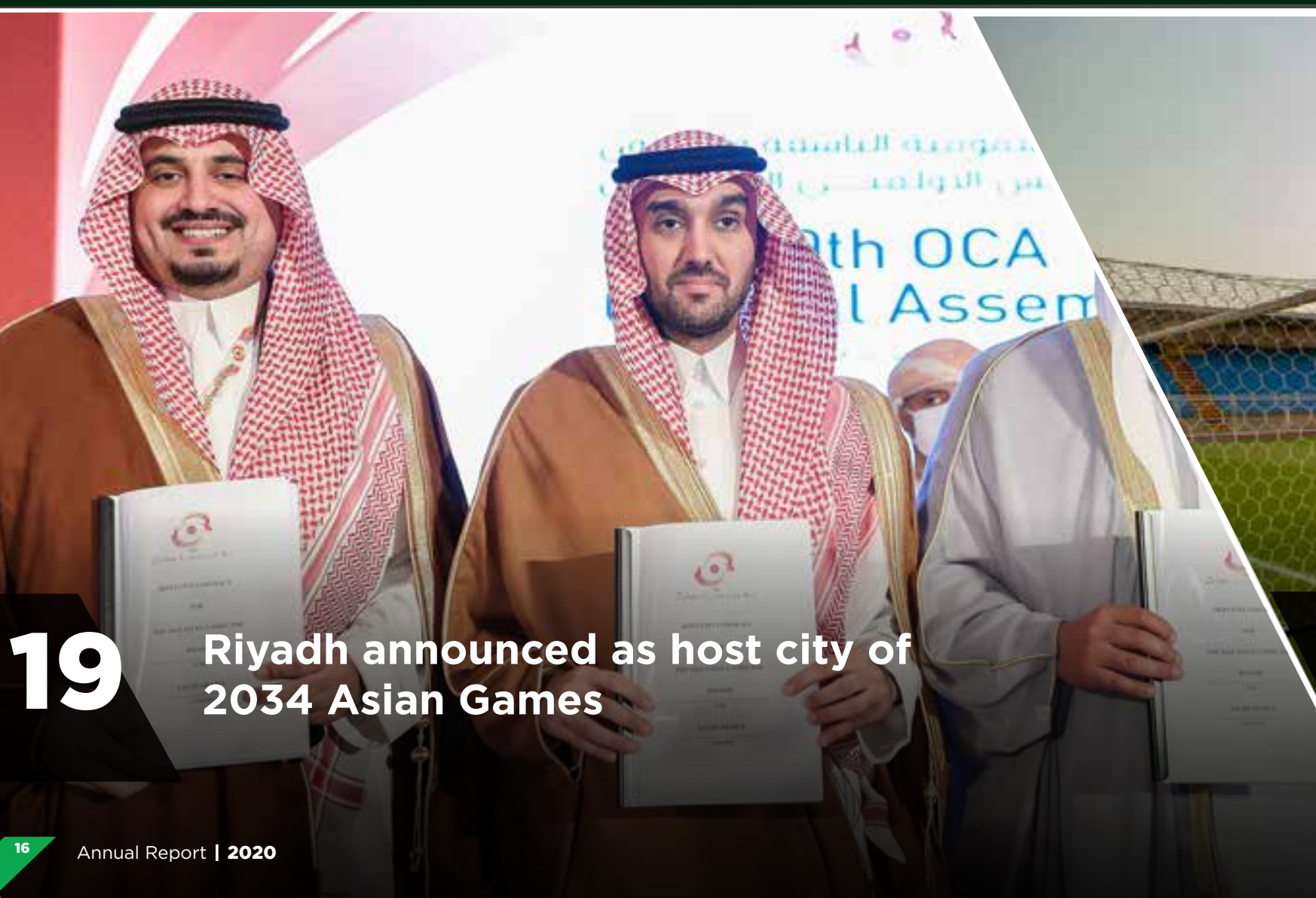
**17**

**Saudi Arabian Olympic Committee hosts Gender Equality and Women Leadership Forum virtually**



**18**

**Saudi Arabia completes Asian Cup 2027 bid requirements**



**19**

**Riyadh announced as host city of 2034 Asian Games**



**20**

**Private Sector Engagement Strategy gears up for launch**





# 1

## **Ministry of Sport in 2020**



# Sport's Contribution to Vision 2030

Sport is one of the main elements of the first pillar of Vision 2030, which focuses on building a vibrant society, in which people enjoy a healthy lifestyle, and a positive and attractive environment



## Vision 2030 Pillars



Vibrant Society



Thriving Economy



Ambitious Nation

Level 2 goals: 27 goals

Level 3 goals: 96 goals

Increase public participation in sports and athletic activities

Reach regional and global excellence in different sports

Enhancing living standards of expatriates

Ministry of Sport contributes to three of the Quality of Life Program objectives:

برنامج جودة الحياة  
QUALITY OF LIFE PROGRAM



Quality of Life is one of 13 programs under Vision 2030



“The Kingdom has revamped its infrastructure to host the biggest and most popular sporting events. This follows the great success that was achieved thanks to the unlimited support from our wise government. Today, we can host the same events by relying on the expertise and skills of the Saudi people, the Kingdom’s most precious resource and the backbone of Vision 2030.”

**Abdulelah bin Saad Al Delak**  
Assistant Minister of Sport



## The ministry's contributions under Vision 2030

THE MINISTRY HAS DEVELOPED 20 INITIATIVES THAT FALL UNDER “QUALITY OF LIFE” PROGRAM, WHICH IS ONE OF THE 13 REALIZATION PROGRAMS UNDER VISION 2030.





# Performance Indicators

PERFORMANCE INDICATORS THROUGH WHICH THE MINISTRY MEASURES ITS SUCCESS IN ACHIEVING THE STRATEGIC GOALS OF VISION 2030



Contribution of the sports sector to the GDP\*



Percentage of individuals who exercise weekly\*



Number of athletes participating in the Olympic Games (excluding automatic qualification)\*\*



Number of functioning and available locations where SFA organizes activities & programs  
**Target:** New indicator  
**Achieved:** New indicator



Percentage of participants' satisfaction about community sports programs supervised by the ministry  
**Target:** 75% of sample participants  
**Targeted:** 96% of sample participants



Total participants in community sports programs supervised by the ministry  
**Target:** 72,600 participants  
**Achieved:** 370,311 participants



Percentage of Saudis aged 15 years and above who exercise regularly\*



Number of cooperation and knowledge transfer programs with relevant countries and international organizations  
**Target:** 12 programs  
**Achieved:** 19 programs



Number of non-profit organizations under the supervision of the ministry  
**Target:** 4 organizations  
**Achieved:** 8 organizations



Number of non-profit organizations that are empowered by the supervising units of the ministry  
**Target:** 1 organization  
**Achieved:** 2 organizations



Number of programs provided by non-profit organizations under the supervision of the ministry  
**Target:** 1 program  
**Achieved:** 49 organizations



Number of volunteered hours in non-profit under the supervision of the ministry  
**Target:** 50 hours  
**Achieved:** 1,658 hours



Number of sporting events that are inclusive of expats  
**Target:** 17 events  
**Achieved:** 18 events



Number of licenses to private sporting facilities  
**Target:** 1,459 licenses  
**Achieved:** 1,310 licenses



Number of volunteers in non-profit organizations under the supervision of the ministry  
**Target:** 20 volunteers  
**Achieved:** 85

\*Not issued: Pending review and correction of the indicator by the General Authority for Statistics

\*\*Not issued: Postponed

# Vision Realization Office (VRO)

THE VISION REALIZATION OFFICE WAS ESTABLISHED AT THE MINISTRY OF SPORT WITH THE MISSION OF SUPPORTING THE PLANS, ACHIEVING THE STRATEGIC IMPACT AND EXECUTING THE INITIATIVES THAT FALL UNDER VISION 2030 REALIZATION PROGRAMS. DESPITE THE EFFECTS OF COVID-19 PANDEMIC IN 2020, THE MINISTRY OF SPORT CARRIED ON WITH ITS INITIATIVES TOWARDS ACHIEVING THE GOALS OF VISION 2030 WITH THE SUPPORT OF HRH THE MINISTER OF SPORT

## Performance measurement

**%95**

Percentage of data quality in the report of the National Center for Performance Management (Aadaa)

**%97**

Compliance percentage

**%90**

Documentation percentage

**%100**

Completion percentage

These are the highest percentages in the performance measurement of the ministry

## Spending and contracting percentages

**%90**

Spending percentage in 2020

**25**

Contracts

Spending percentage in fiscal year 2020 stood at 90% of allocated funds, which is 11% increase year-on-year. The ministry has signed 25 contracts for its initiatives in fiscal year 2020

## Strategic alignment

**25**

contracts were reviewed and strategically aligned to achieve the goals of each initiative



Thanks to the unlimited support of our King and the Crown Prince and the efforts of the Minister of Sport, and despite the challenges posed by Covid-19 pandemic in 2020, the Ministry of Sport's initiatives managed to achieve their goals, contributing significantly to enhancing sport participation and achieving global sporting excellence whilst continuing to host global sporting events.

**Ahmed bin Salman Al Ghamlas**  
Vision Realization Office Director



# Accessibility Project

The Ministry of Sport, represented by the Technical Affairs Department, supported the accessibility project, which aims to serve people with disabilities, and help them overcome obstacles to carry on their life normally as well as practice and follow their favorite sports. The department is currently continuing to work on other facilities with the aim of serving people with disabilities and facilitating all their sports activities.

## Forms of support

### 1 Improving accessibility of sports facilities for people with disabilities

15 locations



- 2 Providing safe corridors and parking lots
- 3 Enhancing access to the accessibility stands
- 4 Construction of special toilets
- 5 Refurbishing the site in accordance with their needs and sporting activities





# From an Authority to a Ministry

## Important Implementations

Ministry's regulation

Administrative and financial regulations

Organizational structure

Staff assignments

Sports sector governance

Work environment



"Although the sports sector has always enjoyed the continuous support of the government in our beloved country, today we're living in a unprecedented phase of enabling the sector's staff, which contributes to increasing the productivity and improving efficiency to achieve the goals of the national strategy for sports."

**Bader bin Abdulrahman Al Kadi**  
Advisor to Minister of Sport



In recognition of the importance of sport and its role in building a healthy society, Cabinet Decision No. (95) was issued to regulate the Ministry of Sport.

Regulating the Ministry of Sport aims to establish the frameworks and rules necessary to enable sport to contribute to the realization of Vision 2030 and strengthening the Kingdom's sporting status locally and internationally.

The Ministry of Sport is considered one of the first ministries to be regulated, which demonstrates the unlimited support the sporting sector receives from the leadership for the sports sector.

### Main elements of the decision:

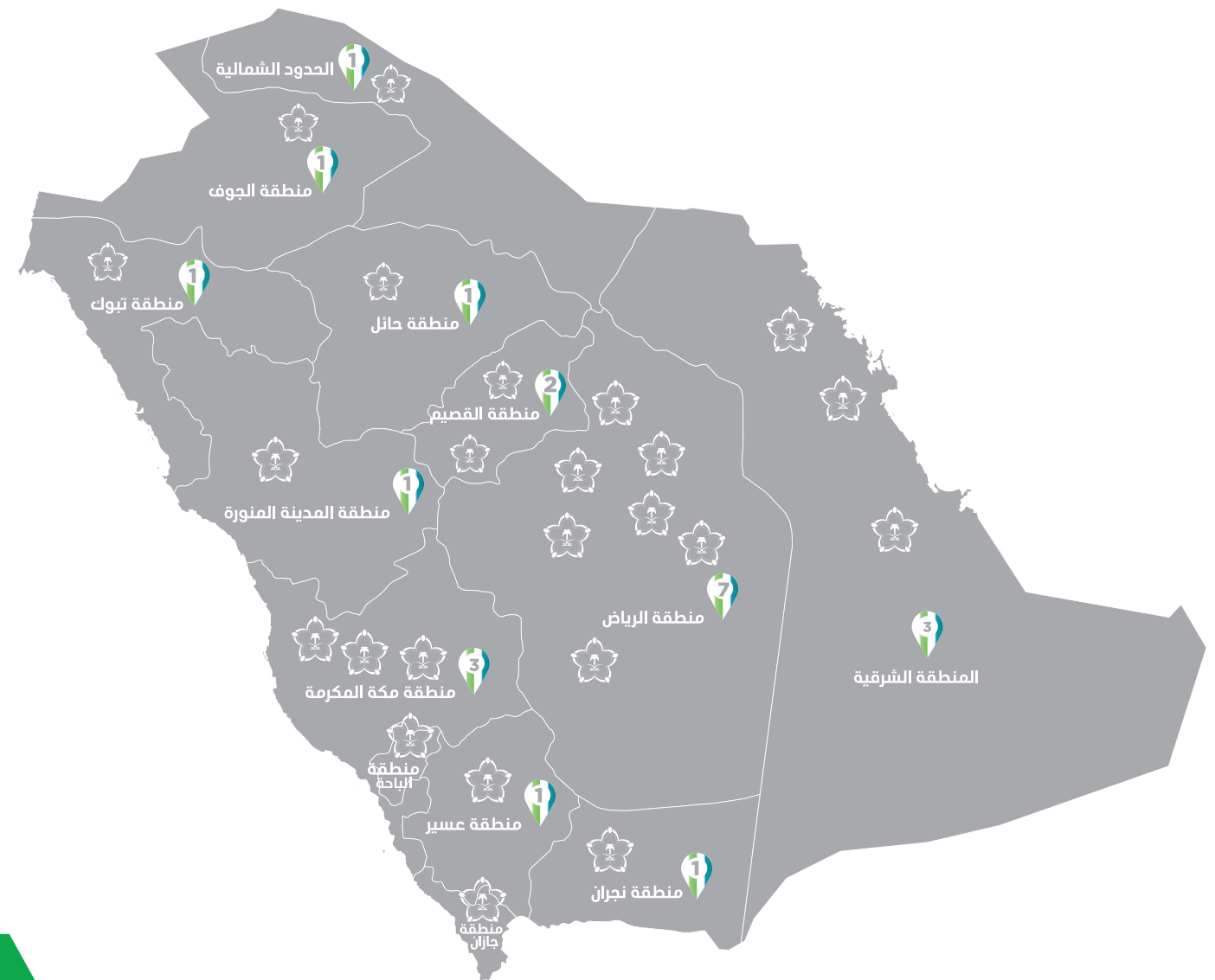
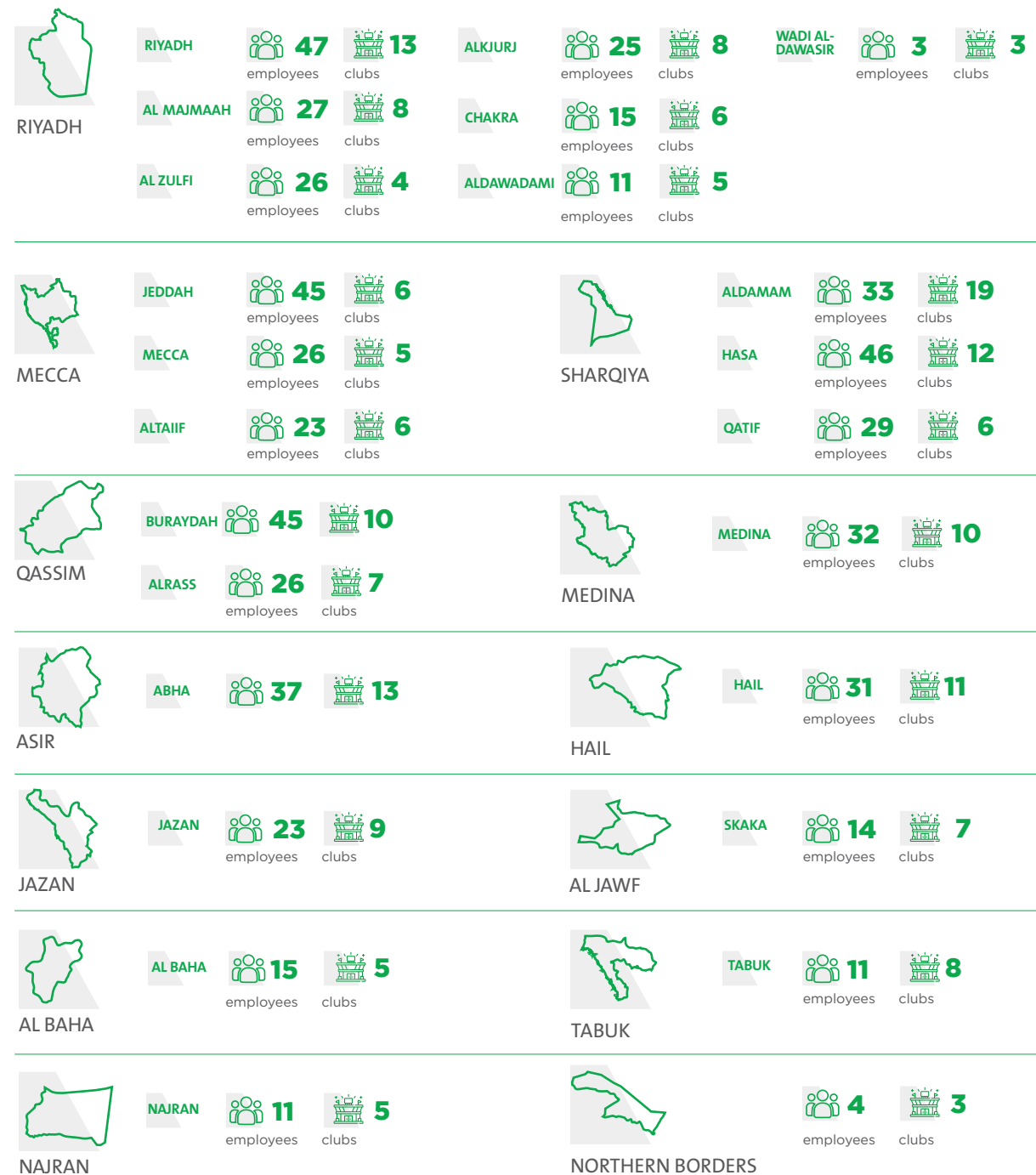
New administrative and financial regulations for ministry staff

Addressing the status of ministry staff



# The General Directorate of Branches

The General Directorate of Branches manages the branches and offices of the Ministry of Sport across the Kingdom. These branches and offices represent the ministry in region councils, provide services and implement ministry legislations. The directorate also helps the branches by supporting their needs to ensure work efficiency and continuity. In addition, it plays an oversight role in supervising the scope of work, and developing and improving the services offered to clubs, society, facilities and gyms, in coordination with the relevant ministry departments so as to achieve Vision 2030.



## General Directorate of Branches

**24**  
Branches and offices

**605**  
Employees



“We are steadily working on developing the branches and offices of the ministry, and providing them with qualified human resources of both genders to improve efficiency and achieve the ministry’s objectives, especially in activating sport and increasing participation across the Kingdom”

**Eng. Turkey Abdulqader Muhraji**  
Head of General Directorate of Branches



# Development of Regulations to Implement Saudi Sport Governance

As the legislative body of the sports sector in Saudi Arabia, the Ministry of Sport has been constantly reviewing and updating the laws and regulations to provide an incubating environment that allows athletes, companies and professional sports institutions to grow and thrive on national and international levels.

A large part of the ministry's efforts has focused primarily on developing regulations that directly stimulate private sector investment in sports.

In 2020, many improvements were made to sports regulations, which had a great impact on the sector in terms of restructuring the administrative system of the ministry, the regulation of sports federations, clubs and academies.



"Our goal is to enhance the regulatory principles and develop them to build a sports community by strengthening the ministry's role in this system. We seek to consolidate these regulatory principles across the ministry and spread legal awareness among its staff"

**Abdullah bin Nasser Al Muzial**  
Head of Legal Affairs Department



## Accomplished Regulations



### Financial Efficiency Regulation

**Description:** Financial control over sports clubs  
**Impact:** Financially monitor the performance of sports clubs



### Club Sponsorship Regulation

**Description:** Regulating club sponsorships and creating a stimulating investment environment  
**Impact:** Creating a safe and orderly investment environment for clubs



### Rules of Dealing with Protocol Violations

**Description:** enhancing the implementation of precautionary measures at gyms  
**Impact:** Ensuring a healthy and safe environment for athletes and reducing relevant violations



### Business Ethics Charter

**Description:** Organizing and documenting the relationship between the ministry and its employees  
**Impact:** Enhancing work ethics and ensuring adherence to the standards, values and ethics that ministry employees must adhere to while on duty to achieve the ministry's objectives and improve the performance and quality of work



### Rules of Dealing with Violations of Training and Competition Protocols

**Description:** Enhancing application of precautionary protocols within sports facilities  
**Impact:** Protecting sports practitioners and club staff from Covid-19

## Regulations in Progress



### Sports Groups Regulations

**Description:** The regulation's amendment aims at strengthening the licensing mechanism for amateur sport practitioners and supporting them  
**Impact:** Increasing the percentage of practitioners, diversifying activities, and granting the status of "regular" for sports groups before the competent authorities



### Commercial Club Regulations

**Description:** Providing a licensing mechanism for commercial clubs wishing to compete in one or more sports  
**Impact:** Enabling the private sector to participate in competitions, raising the level of competitiveness in local competitions, and enhancing investment and advertising opportunities in the sports sector



### Federation Regulations

**Impact:** Ensure that bylaws are in line with supreme orders and statutory rules that override these bylaws



### Operational Regulations for Women's Clubs and Facilities

**Description:** Establish conditions and regulations at women's sports facilities  
**Impact:** Organizing and supervising sports and providing the best means to create a suitable sporting environment for female athletes



### Rules and Regulations of Sports Reconciliation Office

**Description:** Establish an office to investigate disputes between athletes  
**Impact:** facilitate procedures in disputes between members of the (sports community (clubs, athletes and sports entities)



# Digital Transformation in Sport

The initiative, which aims mainly at digital transformation in the sports sector, will directly contribute to achieving the strategic goal of upgrading electronic transactions at the Ministry of Sport. The initiative will develop electronic services and platforms such as the sports events platform “Sharek” as well as electronic services that are provided to external beneficiaries such as the sports licensing platform and investment services, which aim at increasing the transformation rate of electronic transactions in the ministry and the sports sector, as well as making these services available to other government entities through “Yesser” program.



11,202,265

Views in 2020

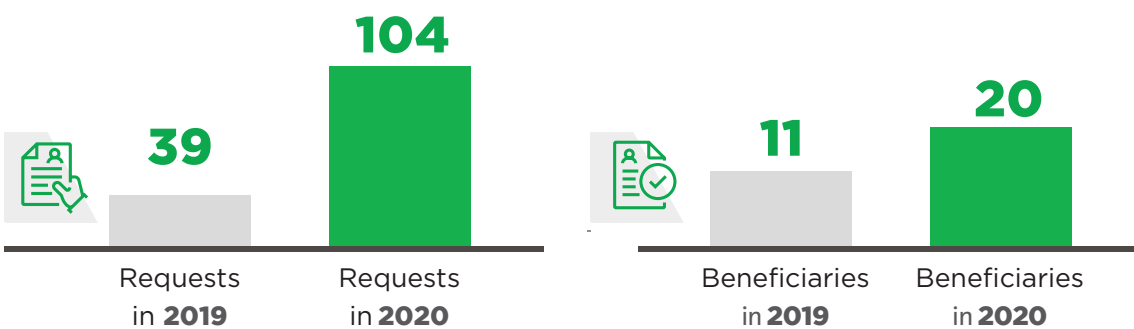


513,847

Users in 2020

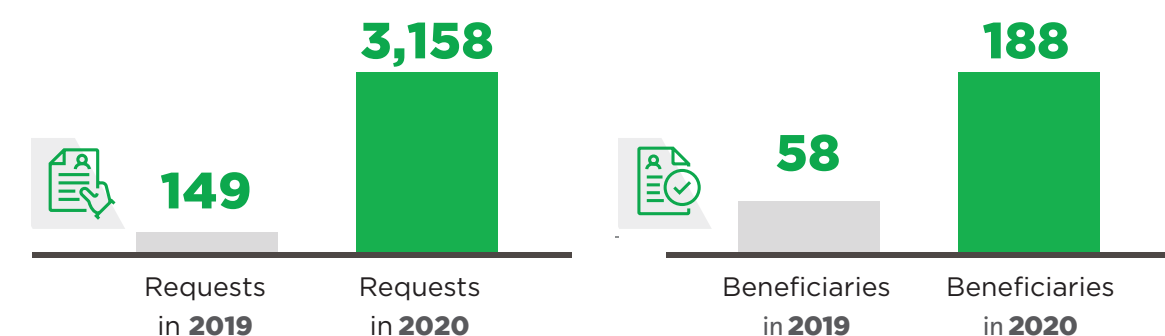
## Club Investment Platform

Beneficiaries: Clubs



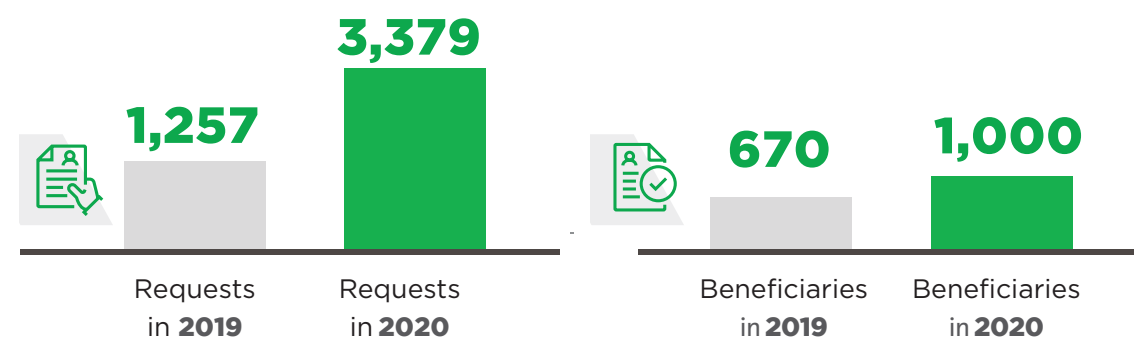
## Facility Reservation Platform

Beneficiaries: Clubs and federations



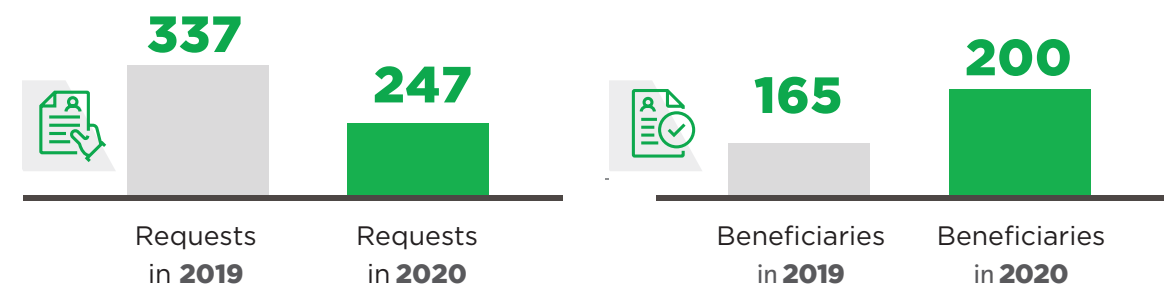
## Licensing and Sporting Halls

Beneficiaries: Private sector



## “Riyadi” Digital Platform

Beneficiaries: Clubs and federations



\* **Number of Requests:** The requests submitted via e-services on the ministry’s portal such as a request for a sports club license, a request to reserve a stadium or an investment request. These requests were previously submitted in paper form and became fully electronic.

\*\* **Number of Beneficiaries:** The number of persons registered on the ministry’s e-services portal and have the authority to use services such as the application service for a sports club License Application Service



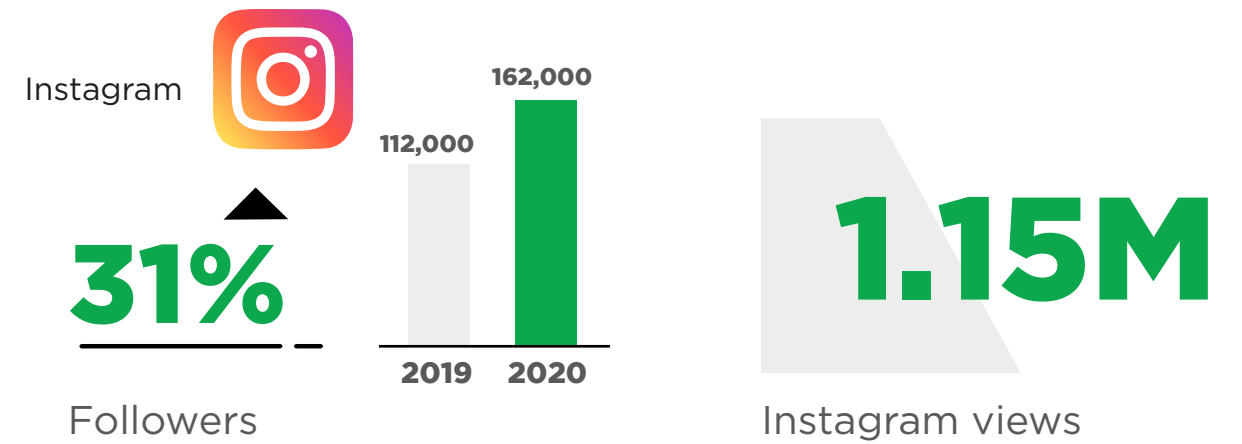
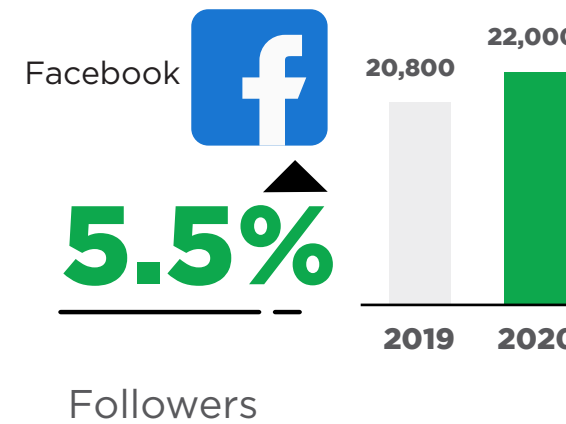
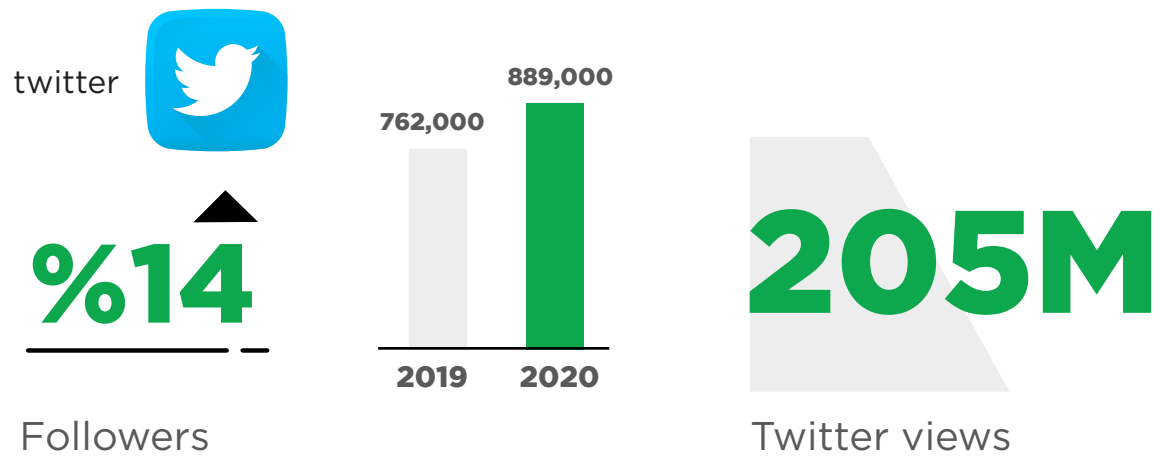
“The continuous support from HRH Minister of Sports was the cornerstone of the internal digital transformation of the ministry and the empowerment the beneficiaries of the sports sector in 2020 during the pandemic”

**Alaa bin Mohamed Al Wuhaibi**  
Information Technology Director



# Enhancing the Kingdom's Global Communication

## Overview of Digital Media



“The Media and Public Relations Department has sought to create a professional media, commensurate with the global events the Kingdom has been hosting in the different sports, and the expanding reach of the ministry’s digital platforms, which led to the ministry winning the 2020 Ajamn Digital Media Excellence Award for institutional communication in GCC and the 90th National Day’s Media Excellence Award for the category of media campaign by a government entity”

**Dr. Rajallah Dakhilallah Al Sulami**  
Undersecretary for Media and Public Relations



## Media Impact in 2020

### Highlights of media achievements of the ministry

Media Excellence Award for National Day 2020

Raising awareness of sport events hosted by the Kingdom

Raising awareness of the importance of practicing sport

Raising knowledge of the different sports

Winning Ajman Digital Media Excellence Award for institutional communication in GCC

Scoring **100%** in the standards of the unified media program for government entities

 **152**

Press releases

 **13**

Press reports

 **1,755**

Photos

 **423**

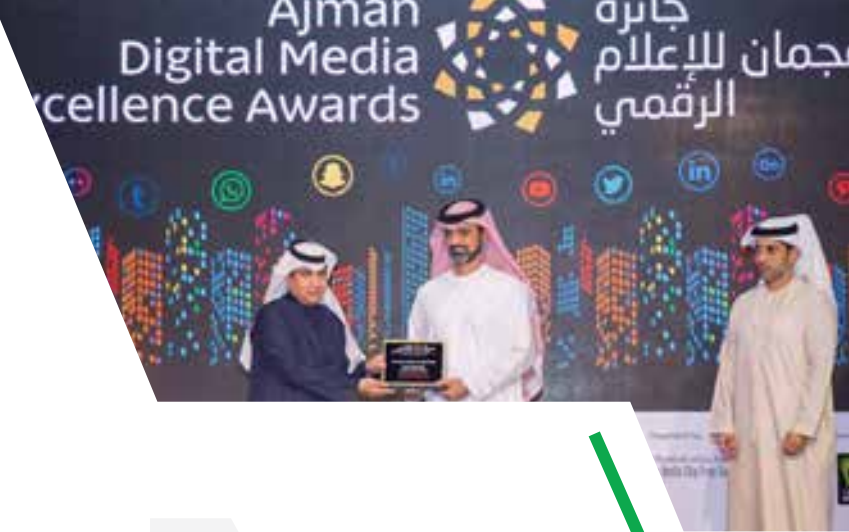
Graphic designs

 **219**

Videos

 **5**

Used languages  
(Arabic - English - French - Spanish - Italian)



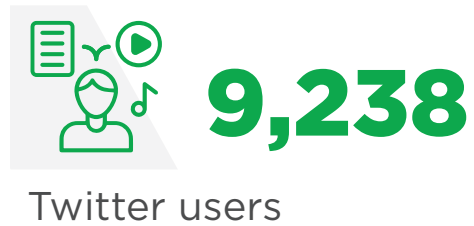
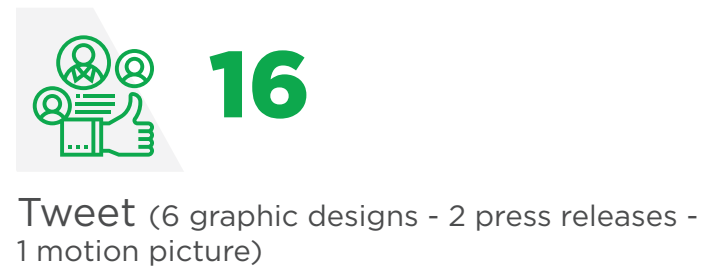
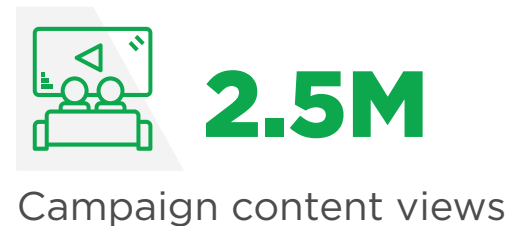


## “No Other Country” Campaign by Ministry of Sport

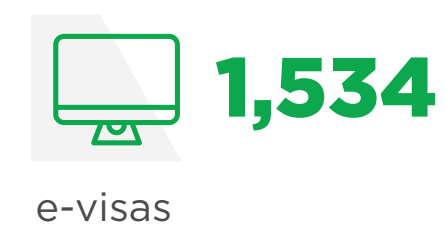
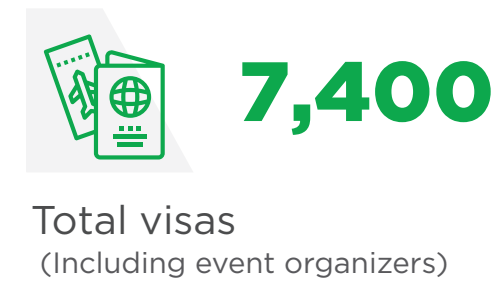
Winner of Media Excellence Award

The campaign highlighted the support of the Kingdom’s leadership for hosting and organizing the world’s biggest sporting events, once a dream, has become a reality.

### Statistics and figures



### Visas issued for contractors of sporting events





# Visits to Saudi Regions

In implementation of the Royal Order to ministers and senior officials to visit the different regions of the kingdom to open and inspect projects, and attend events, HRH Minister of Sport visited a number of regions across the kingdom.

The visits had great positive results towards the development of the sports sector, nurturing talented youths, and promoting the practice of sport, which help in achieving the aspirations and excellence of Saudi sports on the regional and global fronts.

## Al Bahah Region

During his tour in Al Bahah Region, HRH Minister of Sport visited King Saud Sports City site, where he was briefed by the project manager on the work progress and the timeframe of the project. HRH also inspected the facilities to learn about the needs of the sports city and how to develop it



## Taif Governorate

During his visit to Taif, HRH Minister of Sport inaugurated Okaz Sports Club, which is constructed over an area of 28,639 square meters. He also toured King Fahad Sports City to inspect its facilities and pitches



## Jizan Region

HRH Minister of Sport's visit to Jizan saw him announce the establishment of the first club for marine sports in the region, which will aim to develop new talents. While touring King Faisal Sports City, HRH directed that four secondary pitches be established to meet the needs and aspirations of the sporting clubs and athletes of the region.



## Najran Region

HRH Minister of Sport opened Prince Hathloul bin Abdulaziz Sports City during his visit to Najran. Constructed over an area of 250,000 square meters, the sports city features a 12,000-spectator stadium, an Olympic track and a number of other facilities that serve athletes and the public

## Asir Region

During his visit to Asir Region, HRH Minister of Sport toured the facilities of Abha and Damac clubs, where he checked on the work progress at Abha Club facilities. He also visited Damak Club and opened its Media Center. The minister also visited the camp of the Saudi football scholarship program, where he participated with the players in their trainings, learned about the work plans of the program





# Cooperation and Partnerships

## Agreement with National Energy Services Company (Tarshid)



Refurbishing the facilities and infrastructure of the ministry

Working with Tarshid in implementation of the Royal Order on energy conservation



## Memorandum of Understanding with Saudi Development and Reconstruction Program for Yemen



Preparing innovative sporting programs in Yemen

Achieving life and economic balance

Improving quality of life across Yemeni regions





## Memorandum of Understanding with Neom



نيوم، NEOM

Supporting the company's plans to become a global hub for professionals and enthusiasts of physical and electronic sports.

Developing academies, camps and programs for the gifted

Development of NEOM's manpower in sports

Developing joint initiatives for the development of women in leadership

## Memorandum of Understanding with the Ministry of Environment, Water and Agriculture



وزارة البيئة والمياه والزراعة  
Ministry of Environment Water & Agriculture  
المملكة العربية السعودية - Kingdom of Saudi Arabia

Planting 3 million trees

Posting awareness messages about environmental protection at facilities and by athletes

Supporting the Environment Week events as well as local and global environmental events





# 2020: The Challenges and Responses

**Delay in launching the national sport strategy due to the transformation from authority to a ministry**

## Response

- Adoption of regulations  
Regulation of the ministry  
Governance of sports sector
- Work is currently underway to adopt an organizational chart for the ministry

**Financial sustainability of sporting activities, diversification of income sources and reducing reliance on state funds**

## Response

- Establishing the Saudi media company
- Developing the licensing process to enhance the private sector
- Raising awareness of sports investment
- Launching club companies
- Stadium naming rights

**Pandemic impact on investors, events, sports activity and the budget in general, and on ministry staff and workflow in particular**

## Response

- Working remotely
- Virtual events
- Meetings with investors
- Protocol on the return of sport activity
- Initiative on funding gyms and sporting centers





# 2

## The Ministry's Response to the Pandemic





# Ministry of Sport's response to the Corona Pandemic

## The pandemic's impact on sport

The spread of Corona pandemic has affected all aspects of life in the Kingdom, and sport was not immune to this effect as the sporting seasons and training camps were suspended, and competitions were postponed.



- 1 Suspending sports activity and competitions
- 2 Closure of gyms and private sports centers



“It was a great show of unity in 2020 when sports entities joined forces to face the pandemic by organizing sporting programs and activities, which was key to the successful return of sport while maintaining precautionary and preventive measures”

**Abdulrahman bin Abdullah Al Suhaibani**  
Undersecretary for Sports Affairs



# Five steps to face the pandemic

**1**

**Activating remote working**

**2**

**Supporting the private sector**

**3**

**Refurbishing current sports facilities and developing/inaugurating new ones**

**4**

**Launching virtual events and programs**

**5**

**Developing sport's return protocol**

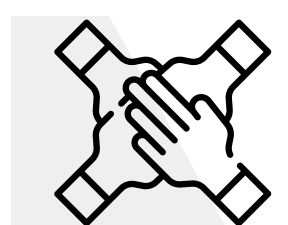


# 1

## Remote working

The Ministry of Sport has implemented a remote working policy from mid-March, which continued to varying degrees until the end of the year.

The ministry obtained the ISO certification for implementing the best standards of information security programs.



**12,442**  
Participants



**5,772**  
Meeting hours



**3,663**  
Meetings



# 2

## Sport sector support

The Minister of Sport and the Minister of Commerce and Investment met the owners of gyms and sports centers to:

- Discuss the challenges they are facing during the corona pandemic and identify the best mechanisms to support them
- Keep an open channel of communication with the owners of gyms and sports centers

### Special initiative to finance gyms and sports centers

- Receiving the approval of the Supreme National Emergency Committee
- Discussing ways of cooperation with the National Development Fund
- Funding a number of gyms and sports centers and transferring the initiative to the Social Development Bank

### Training programs for companies, gyms and sports centers

- Panel discussion in the presence of 174 participants on the challenges facing gyms and sports centers during the pandemic
- Session attended by 93 people held with digital sports companies that emerged during the pandemic



# 3 Infrastructure Renovation and Opening of New Sporting Facilities



## Inaugurating new sporting facilities

In-line with both the vision of the Ministry of Sport as well as Vision 2030, the Ministry of Sport has inaugurated some new sporting facilities such as:

### Steps taken by the ministry during the pandemic

- Cooperating with the Ministry of Health to make the Ministry of Sport's facilities available to house patients during the pandemic
- Renovating the ministry's facilities and preparing them for the new season while taking all the necessary precautions
- Including the needs of people with disabilities in the sporting facilities' development plans and the initiative on family access

**Prince Hathloul bin Abdulaziz City in Najran province**

**Okaz Club facilities in Taif governorate**



Prince Saud bin Jalawi City in Ahsa



King Saud City in Al Baha



King Fahd International Stadium in Riyadh



Sports halls at Taif University



# 4 Virtual Events and Programs

Several awareness campaigns and virtual programs were launched, receiving wide media attention locally and internationally and drawing the participation of community members from different age groups and contestants from across the world.



**+675K**  
Participants



**140M**  
Views



# Up To It?

April 1-22  
2020



بطولة قمة التحدي بنصف مليون ريال  
انضم للحدث الأضخم لأهم البطولات أونلاين  
KAFUGAMES.COM

OVERWATCH	CALL DUTY	FIFA20	FORTNITE
أونلاين	كول أوف دوتي 3 لاعبين	لعبة كوريت ات التحدي	لعبة باني فانيم الكشت التحدي
التسجيل: ٢٠٢٠/١٥/٤	التسجيل: ٢٠٢٠/١٥/٤	التسجيل: ٢٠٢٠/٢٢/٤	التسجيل: ٢٠٢٠/٢٢/٤
مجموع الجوائز: ٢٤,٧٠٠	مجموع الجوائز: ٨,٢٠٠	مجموع الجوائز: ٩,٠٠٠	مجموع الجوائز: ٢٠,٠٠٠
١٥٠٠	٣٦,٠٠٠	٩,٠٠٠	٢٠,٠٠٠

As part of the national drive to combat the pandemic and to help people cope with the challenges of staying home, "Up To It?" tournament was organized featuring popular games such as FIFA, PUBG and Fortnite, and with the participation of people from the different age groups.

# FORTNITE

**98K**  
Number of viewers on Twitch

**16M**  
Social media alerts

**13.8K**  
Number of players

**10**  
Tournaments in various games



Amidst the global pandemic, the Federation has organized several events such as Gamers Without Borders, the largest esports charity tournament in the world, in addition to holding the first season of the Saudi eLeague over three months. While the year 2020 also saw many Saudi players win international tournaments, we also launched 'Move and Play' initiative, which combines physical sports and electronic games in cooperation with the Sports for All Federation.

**Faisal bin Bandar Al Saud**  
President of the Saudi Arabian Federation for Electronic and Intellectual Sports (SAFEIS)



# Gamers Without Borders

April 24 – June 14  
2020

“Gamers Without Borders” is the largest electronic games tournament in the world. Organized by Saudi Arabia, the tournament’s cash prizes amounted to \$10 million, the proceeds of which went to seven global charities to tackle the COVID-19 pandemic.

The tournament was held over a period of seven weeks and saw the participation of thousands of professional and amateur players, in addition to a number of international footballers and celebrities.

**\$10M**

Charity cash prizes

**460K**

Number of players

**141**

Total number of countries participating

**76M**

Total views

**3.4B**

Total global reach

**1.3B**

Total global media impressions

**GAMERS**  
WITHOUT BORDERS  
BY SAUDI



# Le Mans 24 Hours

June 13-14  
2020

Held virtually for the first time, “Le Mans 24 Hours” race was organized under the supervision of the Saudi Federation for Electronic and Intellectual Sports (SAFEIS), with the participation of 200 real and virtual motorsport pilots, who represented 50 teams, including current top drivers, former Formula 1 champions, IndyCars champions, Le Mans champions, in addition to simulation racing champions and professionals.



**314**

Media articles  
in the United  
States

**63M**

Views

**241K**

Global media  
impressions

**3.3B**

Global media  
reach

**200**

Competitors





## Your Home is Your Gym

Nationwide online campaign to motivate people to exercise at home. The campaign featured a comprehensive health content portal with five official professional trainers interacting daily with community members across all platforms.

**+2.7M**

Global media impressions

**+52M**

Global media reach

## Move and Play

Virtual program that provides incentives for videogame players to participate in physical activities. The program was jointly launched by the Sports for All Federation (SFA) and the Saudi Arabian Federation for Electronic and Intellectual Sports (SAFEIS) in April 2020

**14**

Associate Federations

**50+**

Community sports groups

**+10M**

Steps

**+94K**

Participants

## Let's move forward

Health and sports initiative that includes running and walking in order to promote loyalty and gratefulness to the homeland and support for efforts to build a healthy and vibrant future.

**+8K**

Participants

## Together We Move 1, 2, 3

Ten-day virtual program that includes a full marathon or half-marathon for adults, and a 10 km race for children under 15 years old. Participants are allowed to walk or run anywhere using a fitness tracker and upload data and screenshots to the race platform.

**10**

Participants with special needs

**40**

Community sports groups

**40**

Nationalities

**5,230**

Participants





## Fit\_Link

The Ministry of Sport launched Fit\_Link initiative on its YouTube and Instagram channels to motivate community members to exercise with professional trainers. The initiative was especially aimed at vulnerable groups such as the elderly who are preferred to stay away from gyms and sports centers. As part of the initiative, trainers offered live training sessions twice per day, allowing participants the chance to interact and ask questions.

2

Daily training session

12K

Followers

## Move for Charity

An initiative that aims to encourage people to exercise from home and maintain their health in Ramadan. Participants document their sporting activities in order to collect donations for the Saudi Food Bank in exchange for the sports activities that were logged.

+5.5K

Participants

## Home Racing

The Ministry of Sport organized the "Home Racing" initiative to raise health awareness, entertain people, and motivate them to exercise in the wake of COVID-19 outbreak. The initiative saw great response from the contestants and community members. It featured nine races of different distances to allow for the participation of all age groups and fitness levels from beginners to professionals. Hundreds of people took part from abroad.

2020 مايو 10 - 28

سجلوا الآن!

313K

Followers

2.7K

Contestants

18

Days

## #E\_Gym

#Gym\_E platform activities were held to encourage people to exercise from home through two main paths; the first is a daily sports broadcast that allows participants to interact with professional coaches, while the second includes sports lessons that community members carry out under supervision from special trainers so as to carry out the exercises properly.

500K

Interactions

75K

Participants



# 5 Developing Sport's Return Protocol

## Minister of Sport's meeting with Saudi Professional League club presidents

- ▶ Discussion of the next phase before the return of sporting activity
- ▶ Approval of stadium protocols
- ▶ Approval of precautionary measures on social distancing



## Ministry staff's meeting with owners of gyms and sports centers

- ▶ Discussion of procedures for the return of sporting activity and solving the issue of members' subscription fees
- ▶ Approval of protocol for gyms and centers
- ▶ Approval of regulations for sports that require additional precautionary and preventive measures





## The return of sports activity

The boards of sporting federations approved the implementation of the protocols of the sport's return guideline protocol proposed by the Ministry of Sport, with awareness sessions held on precautionary and preventive measures

## Examples of implementing the sport's return protocol

- Saudi Arabian Football Federation identified eight stages of preparations for the return of football activity
- Saudi Bowling Federation raised health awareness of technical and administrative staff on how to deal with the pandemic
- Saudi Muay Thai and Kickboxing Federation held virtual training sessions for martial arts for men and women
- Saudi Basketball Federation developed a remote work strategy and organized educational sessions for the preventive measures approved by the Ministry of Health



- Developing special regulations for competitors in table tennis, tennis and squash tournaments
- Saudi Swimming Federation developed a preventive protocol approved by the Ministry of Health for the use of swimming pools in tournaments and trainings



AFC praises Saudi Professional League's return protocol





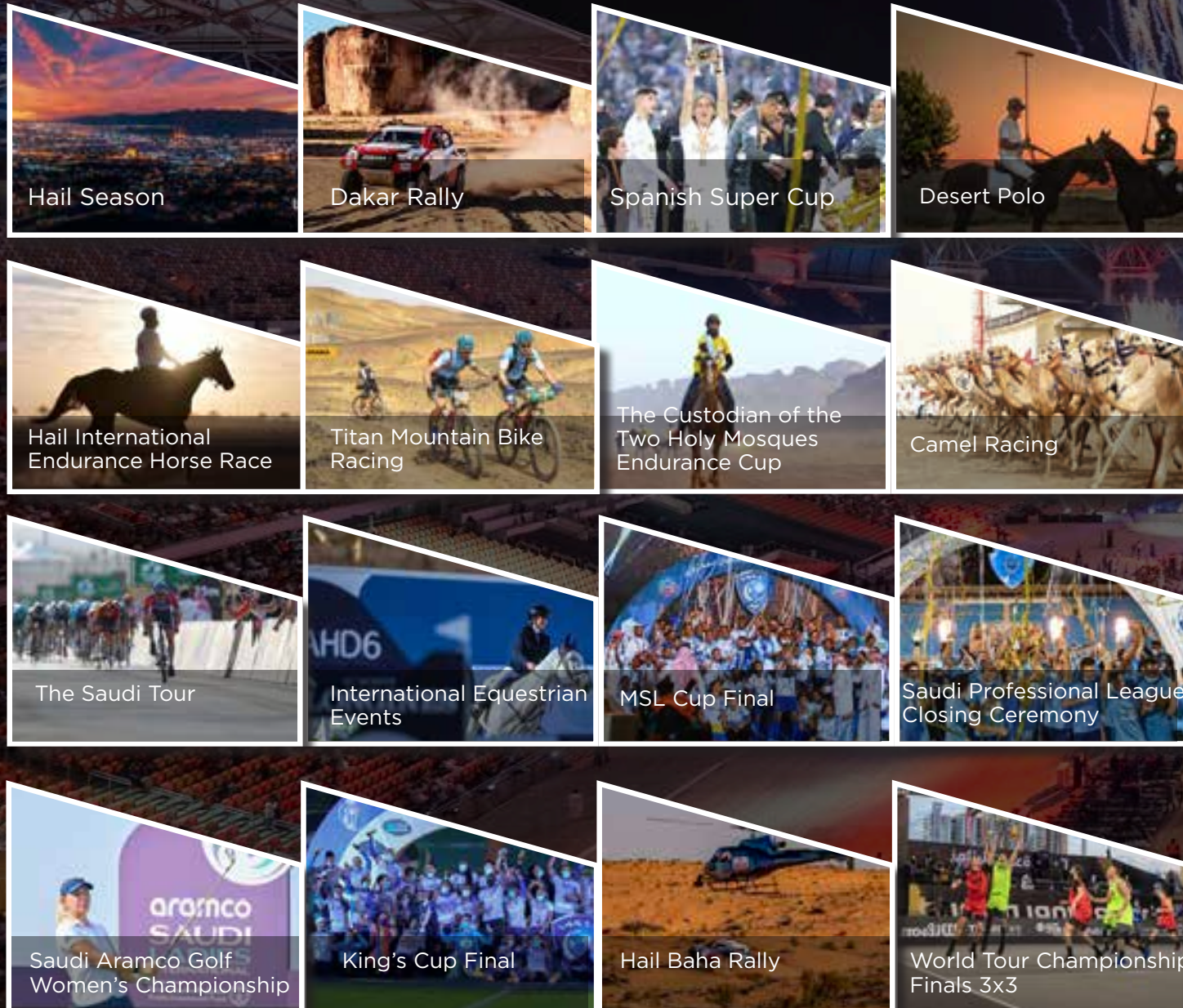
# 3

## Sporting Events





# Sport events organized in the Kingdom in 2020



Media Impact

**60K**  
Articles

**1.7B**  
Global Impressions

**163**  
Broadcasting Channels across  
**190** countries

**88**  
Nationalities among actual attendants



Actual and Virtual Attendance

**197K**  
Actual Attendance

**346M**  
Virtual Attendance



Economic Impact

**14.6K**  
Job created

**36.9M SAR**  
Ticketing Revenue and Visitors' Spending



# Hail Season Brings Joy and Happiness

## Events hosted by Ha'il Season for the first time



From December 27, 2019 till February 20, 2020, Hail Season brought joy and happiness to its visitors through a diverse calendar of sports, entertainment and cultural activities.

The diversity of events was tailored to suit the interests of different age groups:

- **Sporting events:** Camel racing, Titan Mountain Bike Racing, International Endurance Horse Race
- Mashar Event
- Al Qashlah Castle Event
- Hail's Heartbeat Event
- Hail Museum Event
- Hail Pathways Event
- Outdoors Cinema
- Al Raya' Nights
- Hiking

Dakar Rally

Titan Desert Series

**5**  
Sport Events

**6.5M**  
Riyals Spent by Attendants

**3,105**  
Season Staff

**540**  
New Jobs Created

**78**  
Visitors' Nationalities

**1.7B**  
Riyals Value of Media Coverage

**399M**  
Global Media Impressions

**10B**  
Global Media Reach



"Hail Season is a unique event that resembles our rich history and the generosity of our people, in a fascinating natural scenery. This combination, mixed with organizing modern sports and adventurous activities, makes Hail Season an amazing experience for all attendees"

**Abdulaziz Baeshen**  
General Manager of the Department of Events



# Dakar Rally

January 5-17  
2020



"The rally takes place in a beautiful desert that has an area close to that of France. You don't see that anywhere else in the world"

**Martin Macik**  
Big Shock Racing

For the first time in the middle east region, Saudi Arabia hosted the Dakar Rally. The race covered 9,000 KMs starting from Jeddah and ending in Qiddiyah.



**70**  
Broadcasting  
channels  
In 190  
Countries

**59K**  
Media Articles

**128**  
Saudi SMEs

**8K**  
Staff

**2.6K**  
International  
Attendance

**33K**  
Attendance

**2.4M**  
Riyal  
Ticket Revenue

**342**  
Vehicles



# Spanish Super Cup

January 8-12, 2020

Jeddah

“The first edition of the new format of Spanish Super Cup was staged in Jeddah in January 2020 with the participation of Real Madrid, Barcelona, Atletico Madrid and Valencia. Real were crowned champions after beating their city rivals Atletico 4-1 on penalties”



“I am very impressed with the organization and the amazing interaction that I saw during the Spanish Super Cup. The organizers and the fans contributed massively to the success of the cup, and this is a very important step in strengthening the collaboration between Spain and Saudi Arabia. I was also very impressed with Al Jawhara Stadium and the facilities that had a big role in making this cup a huge success”

**Luis Rubiales**  
President of the Spanish Football Federation

**43M**

Global Media Impressions

**27**

Broadcasting Channels  
in 153 countries

**10M**

Global Media Reach

**200**

Media Articles

**3.5K**

Staff

**11K**

International Attendance

**158K**

Total Attendance

**28M**

Riyals In Ticket Revenue



# Desert Polo

January 16-18, 2020

AIUla

With the participation of elite teams from all over the world, the tournament was held for the first time in the Kingdom as part of Tantara Winter Festival activities and under the supervision of the Saudi Polo Federation. The tournament was held at a location listed by UNESCO as a world heritage site dating back 4,000 years. Polo is considered one of the world's oldest team sports and is practiced professionally in 16 countries.



"The federation has successfully organized the first ever Desert Polo Championship in 2020, in collaboration with the Royal Commission for AIUla. The championship saw the participation of the Argentinian team, La Dolfina, in addition to elite polo riders"

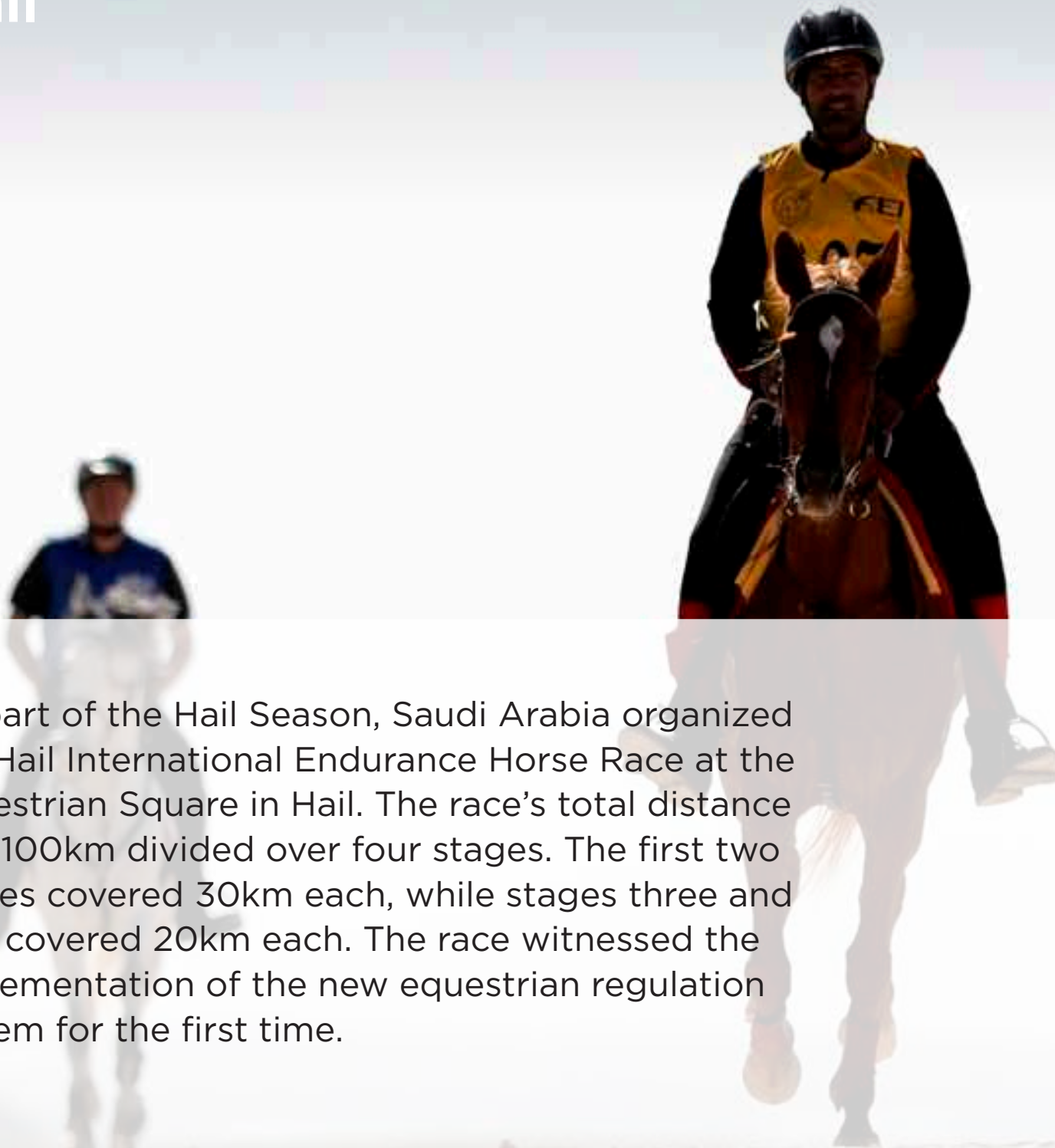
**Eng. Amr Farid Zidan**  
President of the Saudi Polo Federation



# Hail International Endurance Horse Race

January 18, 2020

Hail



As part of the Hail Season, Saudi Arabia organized the Hail International Endurance Horse Race at the Equestrian Square in Hail. The race's total distance was 100km divided over four stages. The first two stages covered 30km each, while stages three and four covered 20km each. The race witnessed the implementation of the new equestrian regulation system for the first time.

**1,300**  
Media Articles

**100KM**  
Over 4 stages

**116**  
Equestrians  
(Male & Female)



"The Diriyah Equestrian Festival was the only global Equestrian event hosted during the pandemic for the elite categories and the world cup qualification rounds"

**Prince Abdullah bin Fahd bin Abdullah Al Saud**  
Chairman of the Saudi Arabian Equestrian Federation



# Titan Mountain Bike Racing

January 29 – February 1, 2020  
Hail



For the first time ever, Saudi Arabia hosted the Titan Mountain Bike Desert Racing, from January 29 to February 1. The race is considered one of the world's most famous Mountain Bike Race events and saw 150 bikers from around the world compete through four different stages covering 300km.



"We had an incredible welcome in Saudi Arabia. From the moment we landed in Hail airport, we were welcomed with smiles. I would like to thank the organizers for the warm welcome. Cycling in this beautiful country is a great experience with all the astonishing and diverse natural landscapes in Hail"

**Genis Lopez**  
Cyclist





# Custodian of the Two Holy Mosques Endurance Cup

February 1, 2020  
AIUla



The Royal Commission for AIUla Governorate organized the activities of The Custodian of the Two Holy Mosques Endurance Cup (Multaqqa Alfursan) 2020, one of the most prominent endurance races in the world as part of the activities of the Winter at Tantora Season, in cooperation with the Saudi Equestrian Federation. The two-star race that's recognized by the International Federation covers the distance of 120 km over four rounds and highlights the efforts of the Royal Commission for AI-Ula Governorate in preserving the ancient cultural and historical heritage of the Kingdom of Saudi Arabia. The Custodian of the Two Holy Mosques Endurance Cup this year witnessed the participation of 195 of the best jockeys from around the world. The number of participating horses reached more than 200 from 15 different countries.

**1.1B**  
Global Media Impressions

**195**  
Equestrians  
(Male & Female)

**15**  
Participating Countries



"I was so amazed by the beauty of AIUla to the extent I left the horse for two hours just to enjoy the beautiful natural scenery"

**HRH Hamdan bin Mohammed bin Rashid Al Maktoum**  
Crown Prince of Dubai  
Chairman of the Dubai Executive Council

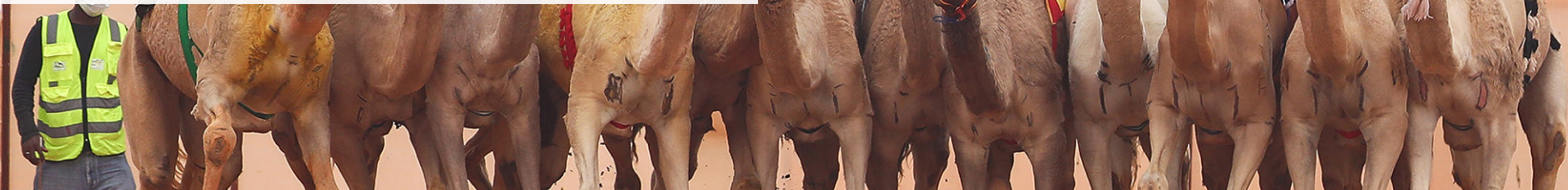


# Camel Racing



*In 2020, Saudi Arabia hosted a series of Camel Racing events, including:*

- **The Camel Race competitions in Hail** (February 2-8, 2020)
- **Al Mafarid Race** (August 20-21, 2020)
- **Hail Camel Racing** (September 17-22, 2020)
- **Al Naa'iriya Camel Race** (October 22-27, 2020)
- **Rimah Camel Race** (November 26 -December 1, 2020)
- **King Abdulaziz Prize** (December 27 -31, 2020)



**5,876**

Camel Owners

**17,916**

Camel

**6**

Participating  
Countries  
including  
USA

**9**

Saudi Cities



“With the unlimited support from our leadership, we were able to adopt new norms of safe sports to cope with the reality that COVID-19 created. We succeeded in resuming training, organized five races across the Kingdom, and received huge praise and appreciation locally and internationally”

**Prince Fahd bin Jalawi bin Abdulaziz bin Musaed**  
Vice President of Saudi Arabian Olympic Committee  
President of the Saudi Camel Federation



# The Saudi Tour

February 4-8, 2020  
Riyadh

Under the supervision of the Saudi Cycling Federation, the Kingdom hosted the Saudi Tour, a five-stage tour covering 760km. 124 cyclers representing 18 participating teams, took part in the tour that was broadcasted to more than 40 countries all over the world.



**41**  
Broadcasting  
Channels in 190  
Countries

**16.5M**  
Global Media  
Impressions

**730**  
Volunteers

**600**  
International  
Attendees

**5.9K**  
Attendees

**124**  
Cyclers



“For the sport of cycling in Saudi Arabia, 2020 was headlined by hosting Saudi Tawaf and the Desert Titan Race, with both events seeing a huge media attention, locally and internationally. The Cycling federation was one of the first 10 federations included in the Club Funding Strategy, and this helped in increasing the number of registered clubs from 7 to 82”

**Subah bin Abdullah Al Kraidees**  
Chairman of the Saudi Cycling Federation






# International Equestrian Events



In 2020, Riyadh hosted many international equestrian competitions, including:

-  The Saudi Arabian Olympic Committee Show Jumping Cup - CSI2 - with the participation of a 100 riders from six different countries
-  The Saudi Equestrian Federation Endurance Cup
-  CSI3\*W Show Jumping Championship
-  CSI2 Show Jumping Championship

-  Ministry of Sport Endurance Cup
-  CSI4\*W Show Jumping Championship
-  CSI5\*W Show Jumping Championship

**901**

Riders

**1,117**

Horses

**63**

Countries Watched the Events

**75**

Countries



"The competition and the organization of these championship have been at the highest levels. This is the third time I attend, and every year feels better than then one before. The organizing committee has put in a great effort to bring these championships to the global standard they deserve"

**Jeane-Pierre Quisquater**  
Representative of the International Equestrian Federation



# Saudi Professional League Closing Ceremony



**September 9, 2020**



**King Saud University Stadium**

The final round of the Saudi Professional League witnessed the crowning of Al Hilal Club as champions following a match with Al Shabab Club.



## Total Viewership



"2020 was an exceptional year in world football with the huge impact of COVID-19 on the continuity of many national leagues. In Saudi Arabia, the football community was able to complete all the competitions safely and concluded with the final ceremony to crown the league champions. This event would have been perfect with the attendance of the fans, but their safety comes first, and we look forward to welcoming them again soon to the games"

**Abdulaziz bin Nasser Al Humeidi**  
Acting CEO of the Saudi Professional League

**2M**

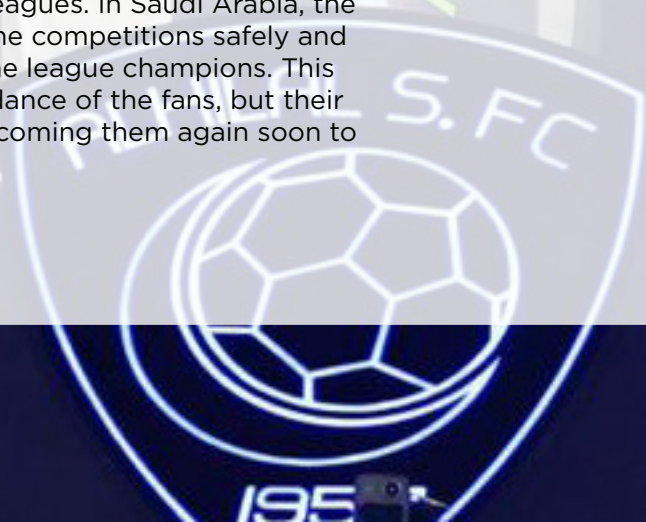
Views via  
YouTube

**300K**

Viewers via  
Periscope

**73K**

Viewers via  
GSA Live





# MSL Cup Final



**September 20, 2020**



**King Abdullah Sports City Stadium - Buraydah**

The event witnessed the crowning of ceremony of Al Batin as the champion of the First Division for the 2019 - 2020 season . 4 to 6 teams usually compete to be promoted to the Saudi Professional League.



## Total Viewership

**50**

Attendees

**170**

Staff

**4**

Participating Companies



“Despite the impact of COVID-19 and the implications it had on sports in general and football in particular, the MSL was able to complete its full calendar. We crowned the champion, congratulated the clubs qualifying to the SPL, welcomed the new joiners to the first division, and started a new season headlined by commitment, success and excellence”

**Abdulrahman bin Ibrahim Al Sayyar**  
Managing Director of MSL





# Aramco Saudi Ladies International



**November 12-15, 2020**



**The Golf Club at the Royal Greens, Jeddah**

The Aramco Saudi Ladies International, organized by the Saudi Golf Federation and sponsored by The Public Investment Fund, is one of the first and biggest women's professional sporting events in the history of the Kingdom of Saudi Arabia. This event is one of a series of events scheduled for the Ladies European Tour in the coming years, gathering many of the world's most famous golf stars.



Empowering more than

**1,000**  
Saudi lady

to experience  
Golf for the first  
time.

**\$1M**

In Prize Money

**340M**

Viewers from  
55 countries

**108**

Professional  
Golfers

**4**

Days

**72**

Holes



"Golf has been growing all over Saudi Arabia. We have successfully hosted three international men's championships in the last three years. Despite the difficulties that COVID-19 created, we successfully hosted the Aramco Saudi Ladies International in Jeddah. The federation is also working tirelessly to further promote the sport in Saudi and build the world class facilities for it as part of Vision 2030"

**Yasir Al Rumayyan**  
Chairman of the Saudi Gold Federation



# The Custodian of the Two Holy Mosques Cup (King Cup)



**November 28, 2020**



**King Fahd International Stadium - Riyadh**

Under the patronage of the Custodian of the Two Holy Mosques, and the attendance of the Prince of Riyadh, Al Hilal club was crowned champion of 2019 -2020 King Cup after defeating Al Nassr club.



“Representing the Custodian of the Two Holy Mosques, His Royal Highness the Prince of Riyadh province patronaged the King’s Cup Final game between Al Hilal and Al Nasser that took place on King Fahd International Stadium. The final was hugely successful that to the continuous support from our King and our Crown Prince, and the efforts of our Minister of Sport”

**Yasser Al Mishal**  
Chairman of the Board of Directors of the Saudi Arabian Football Federation

## Total Viewership

**3.7M**

Views via YouTube

**482K**

Viewers via Periscope

**67K**

Viewers via GSA Live

The fans’ reactions were broadcasted live on the stadium’s screens



# Ha'il Baha Rally



**December 10-16, 2020**



**Hail**

The Rally took place over two rounds to wrap up the 2020 season of The World Rally Championship of the Baha rallies. The two rounds were significant with the dates being very close to those of the Dakar Rally that will take place in January 2021 in Saudi Arabia. The Baha Rally represented a great opportunity for teams to prepare for the Dakar Rally.



**35**

Bikes

**58**

Cars

**91**

Vehicles

**152**

Drivers



"The Saudi Automobile and Motorcycle Federation has successfully hosted and organized many international champions in the last couple of years, starting with Hail Rally and Sharqiyah Rally in 2018-2019, with both rallies becoming world championship stages in 2021. The success was also evident with our continuous hosting of Diriyah E-Prix and the Dakar Rally in collaboration with the Ministry of Sport"

**Khalid bin Sultan Al Abdullah Al Faisal**  
Chairman of the Saudi Automobile and Motorcycle Federation



# World Tour Championship Finals 3x3

Side events included the Dunk Challenge offering \$2k for the winner and the 3 Points Challenge offering \$500 for the winner.

**300K**

Social Media Interactions

**12**

Participating Teams

**72**

Players

**10**

Countries



**December 18-19, 2020**



**Jeddah**

Supported by the Quality of Life program, the Kingdom of Saudi Arabia hosted in Jeddah The FIBA 3x3 World Cup, which saw the participation of 12 teams representing many countries from across the world. The competitions lasted for two days and witnessed exciting competitiveness between the participating teams from Saudi Arabia, Serbia, Latvia, Lithuania, Switzerland, United States, Mongolia, Netherlands and Slovenia.



"In 2020, the Saudi Basketball Federation successfully hosted the World 3X3 basketball finals in Jeddah, as well as winning the NBA2K 2020 Middle East Championship under the patronage of the International Basketball federation (FIBA)"

**Abdulrahman bin Abdulaziz Al Mass'ad**  
President of the Saudi Basketball Federation



# 4

## The Economic Contribution of Sports

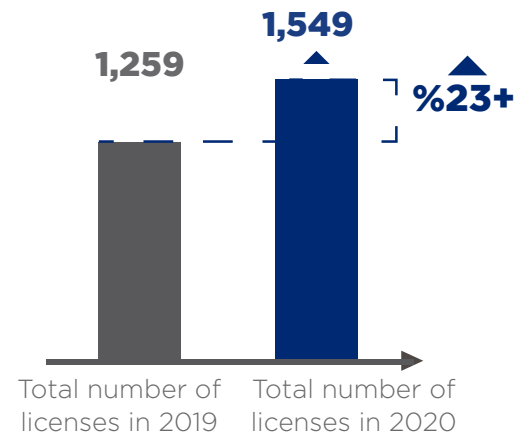




# Private Sector Engagement

The National Sports Strategy is set to be launched soon and it focuses on enhancing the role of the sport sector in the Saudi economy. The focus in 2020 was to increase the involvement of the private sector in developing the sport industry in Saudi Arabia, with aims to achieve this national goal. The Kingdom will benefit from this transformation in the sport sector by reducing government spend, as the private sector would play a leading role in financially driving and growing the sport industry.

Number of licenses provided for privately owned gyms and sports centers



## Workshop on increasing the contribution of the private sector in the sport economy



"In 2020, we focused on developing the terms and regulations to expand the investment opportunities in the sport sector and create attractive opportunities for investors to be part of our sport and contribute to the growing role of sport in the overall economy and the GDP. Despite the difficulties created by COVID-19, we were able to implement many ambitious steps that will headline the future of sport"

**Adwa Abdulrahman Al Arifi**  
Undersecretary of Planning and Development

## Entrepreneurship Program

### Biban Forum

Workshop hosted during the January 2020 forum

The workshop at the Biban forum discussed the role of digital innovation in building a dynamic society, focusing on the following goals:

80,000 Visitors

### The digital innovations workshop conclusions:

30 Participants showed keen interest to invest as entrepreneurs in the sports sector

Identifying 30 ideas from the participating teams and listing the ideas that could secure the quickest returns.

## Developing the Investment Workforce Potential

### Conducting training programs to raise awareness on the importance of sports investment

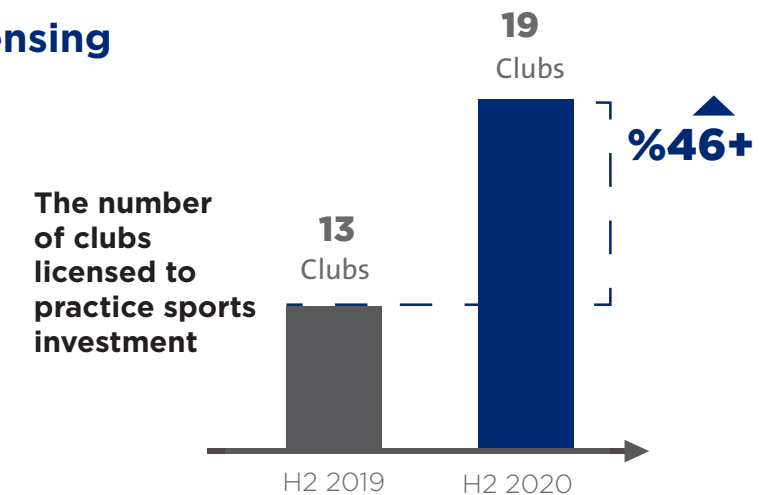
Number of attendees during the first three sessions of the training programs

600 People

### Sports Clubs Investment Licensing

Holding a session to increase awareness around the mechanisms related to investments of sports clubs

Investment applications cannot be submitted to unlicensed clubs



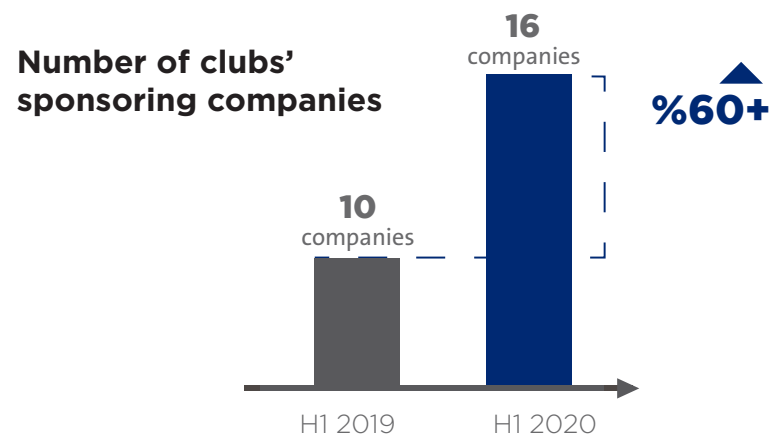
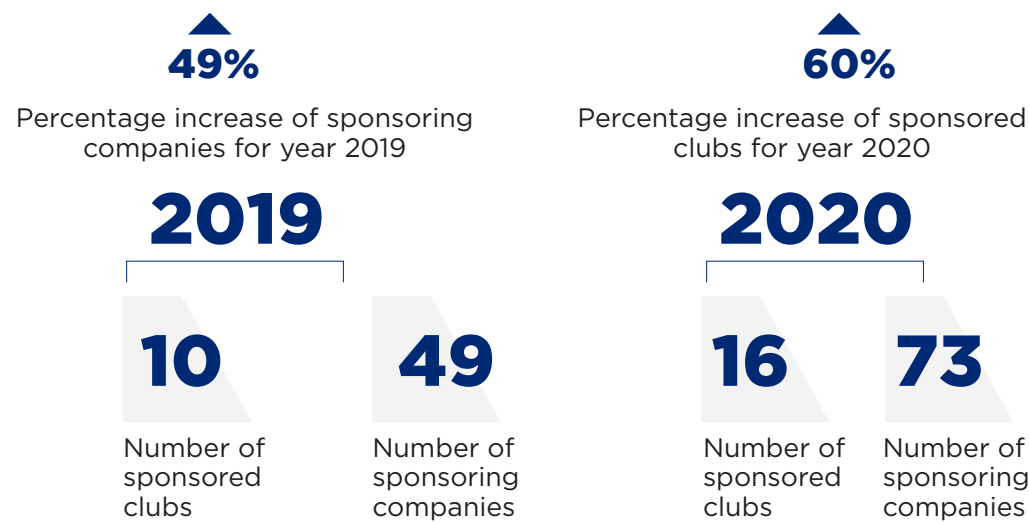


## Advertising Sponsorship Program

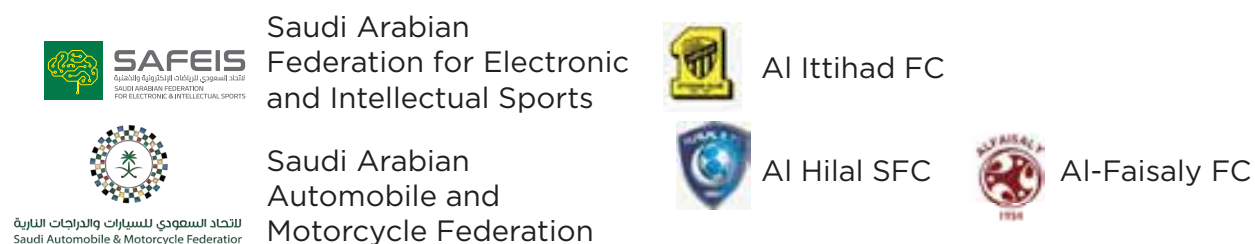
### Launching the clubs' sponsorships regulations

Launching the regulations of the clubs' sponsorships and the investment models – For example: The unified future investment contracts as well as brochures and handbooks templates, covering requirements and conditions for proposed investments.

The percentage increase in the total value of sponsorships from 2019 to 2020



### Supporting clubs and federations to establish private sports investment companies for the first time



## Sports Media Company

A media company designed to become a center of excellence for the sports media system in Saudi Arabia, managing and securing sports broadcasting rights and developing sports content presented for local and international sports competitions.

The media company launch will focus on:

### 1 Foundation

- Legal affairs
- Feasibility study
- Strategy

### 2 Technical Aspects

- Production
- Property rights
- Improving channel offerings
- Publishing a brochure of production conditions for football competitions

### 3 Manpower

- Attracting talent
- Building abilities

### 4 Investment

- How to invest in media to achieve global standards in line with international best practices

The activities and objectives of the media company



The company airs the Saudi Super Cup as the first sporting event



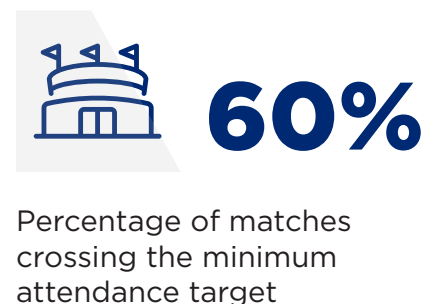


# Clubs Support Strategy

## Sports Clubs Financial Efficiency Committee

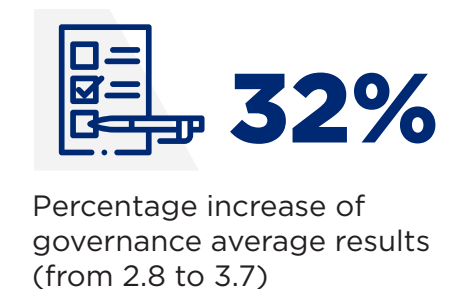
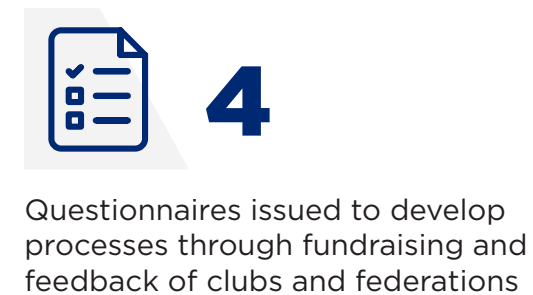
The Financial Efficiency Committee was established as a sub-committee of the Clubs' Support Strategy, with the aim of cooperating with clubs to reduce the financial outgoings. Financial efficiency regulations were issued and shared with all the clubs.

### Most notable achievements of fans' initiatives



## Strengthening Governance

The first division clubs have been included in the Governance Initiative

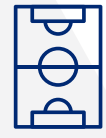


“Despite the implications of COVID-19, the club funding strategy, which entered its second year, has succeeded in developing our sport and positively impacting the performance of our clubs. The clubs have collaborated greatly, and their efforts were crucial in the growth of the various metrics under the strategy. I am proud of this development and honored to work alongside a very talented team of young Saudis, males and females, who have been the engine behind the success of the strategy”

**Abdulaziz bin Abdulrahman Al Masaad**  
Adviser to the Minister of Sport

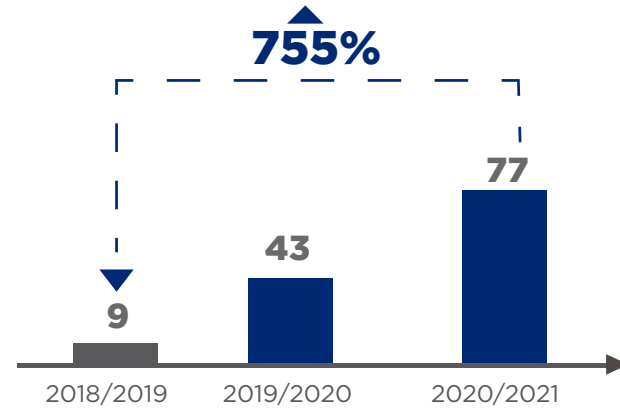


## Various Sports



**755%**

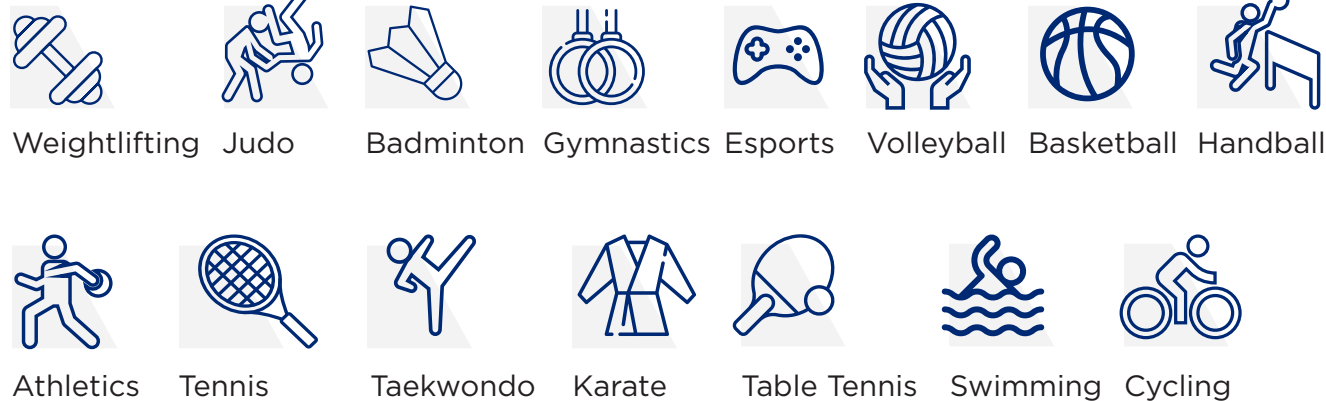
The percentage increase of clubs engaged in the initiative, which includes the activation of 10 sports



**15**

Sports activated as part of the initiative instead of 10

## Selected Sports



## A comparison between the number of clubs qualified to enter the unified point-collecting stage in the past and current seasons

	2019/2020	2020/2021
Applying clubs	51	84
Qualified clubs	43	77
Unqualified clubs	8	7

## Unified point system

The system aims to activate at least 10 sports across the clubs that will receive support and distributes the financial support based on the total number of points a club collects through its performance in various competitions across different sports.

## Unified point system standards

- 1- Presenting the various sports development plan
- 2- Participating in at least 10 sports
- 3- Competing in 5 of the selected sports
- 4- Competing in 5 sports across selected age groups
- 5- Implementing programs to develop age groups for 8 selected sports



**100**

Point for every sport



**320K**

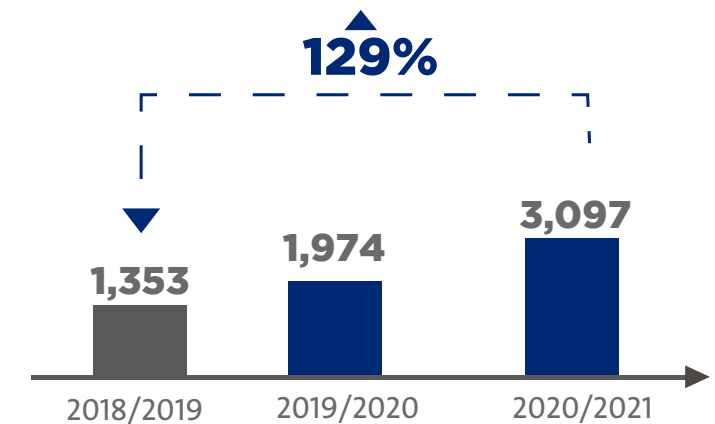
SAR Value of one point

## New jobs have been created to manage the various sports at the clubs



**129%**

The percentage increase of jobs at the clubs covered within the initiative due to the activation of new sports



## A comparison showcasing percentage increase in jobs covering the administrative, technical and medical fields

	2018/2019	2019/2020	2020/2021	Growth
Administrative jobs	508	800	1302	+156%
Sports career opportunities	705	985	1510	+114%
Medical career opportunities	140	189	285	+104%



# 5

## Community Participation

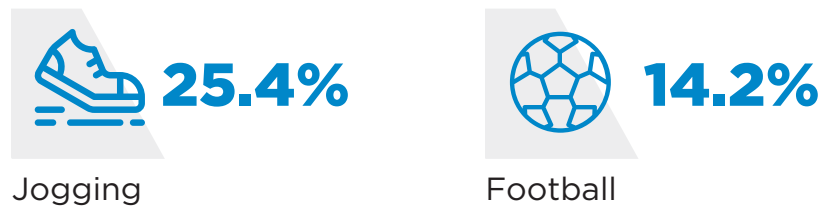




## Statistics from National Sport

The Sports for All Federation conducted a comprehensive survey of national sports to study the development of the sports sector and participation rates in the Kingdom in order to contribute to the direction and development of future plans

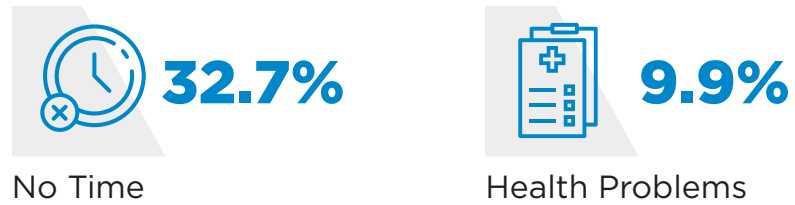
### Most Practiced Sports (% of total population)



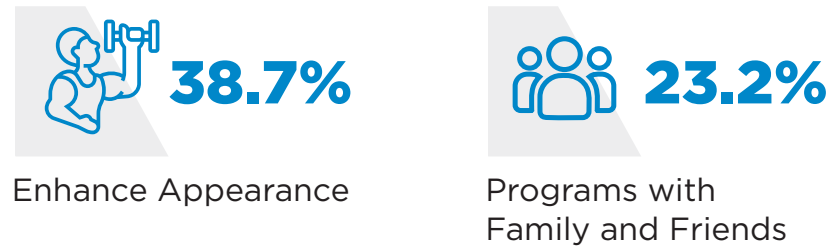
### Most Desired Sports (% of total population)



### Major Obstacles (% of total population)



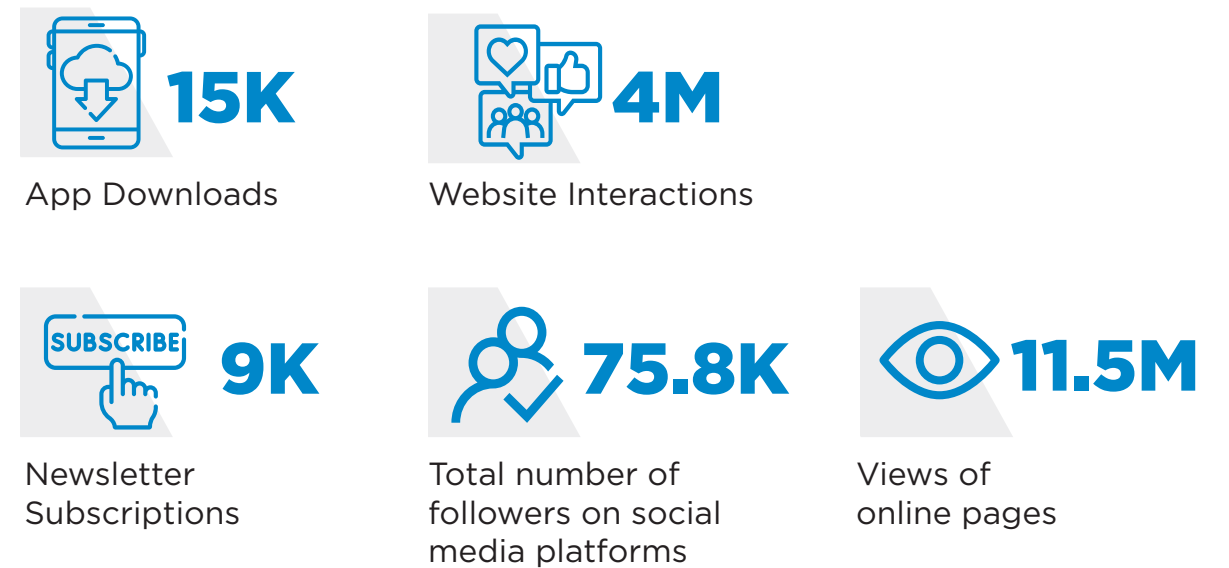
### Major Incentives (% of total population)



### Total Number of Programs / Participants / Reach:



### Digital Results Highlights:



“The Saudi Sports for All Federation is honored to play an important role in preserving the health of Saudi society, as we aim to increase the percentage of physical activity to 40% of the Kingdom’s population by 2030. Therefore, our team continues to work on activating initiatives and awareness campaigns aimed at increasing the volume of physical activity and community participation, in addition to encouraging open dialogue in various areas of community sport”

**Khalid bin Al Waleed bin Talal Al Saud**  
**Minister of Sport Advisor**  
**Head - Sports for All Federation**



## Active Sports Venues

The scope of the Quality of Life initiative has worked on activating public places and the facilities of the Ministry, to activate the practice of sport in the educational sector, develop plans to motivate employees of private companies to practice sports, activate the partnership with the private sector, diversify various sporting events and programs, and involve all ages, nationalities and families, which contributes to increasing the number of participants in community sports programs

### Asir Region Waterfront

**Brief:** The event was the first of its kind to promote the new waterfront, which allowed participants to experience 20 different activities.

**Impact:**



**45,092**

Total number of participants



**10.46%**

Percentage of female participants

### Friends of Jeddah Parks

**Brief:** The Saudi Sports for All Federation joined the Friends of Jeddah Parks Association to provide a program for distributing sports equipment upon the return of students to schools, to encourage physical activity and promote a healthy lifestyle over a period of two days. Bags contained a variety of sporting items such as: football, basketball, skipping rope, water bottles, masks, and more.

**Impact:**



**500**

Children Received the Bags



**30**

Volunteers



### Weekly Activity

**Brief:** A weekly event that takes place every Tuesday in King Abdullah Sports City, Jeddah, to target all segments of society and provide them with sustainable exercise opportunities in a variety of activities.

**Impact:**



**4,437**

Total number of participants

### Children Summer Camps

**Brief:** Providing free virtual classes in cooperation with Moonfame on physical fitness for children between the ages of 5 and 12 years. The program includes a series of 10 pre-recorded training sessions that are available online and with different content, such as balance and motor awareness

**Impact:**



**562**

Participants

### National Sport Days for Girls

**Brief:** The program aims to introduce the concept of sports knowledge, using public educational facilities and other educational facilities wherever possible in 5 cities.

**Impact:**



**19k**

Total number of participants



**499**

Participating schools



**+1780**

Teachers trained



## Active Community

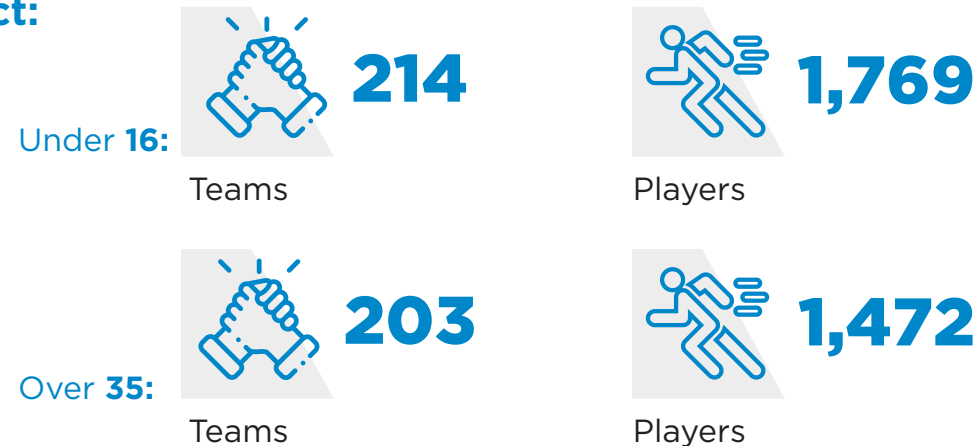
The scope of the Quality of Life initiative aims to raise the percentage of the population practicing physical activities. By attracting, educating and encouraging people to regularly participate in sports, creating and supporting sports groups and members of the community as volunteers.

Another part is supporting sports federations by developing a network of professionals, volunteers and athletes with the aim of developing the sports sector. Along with, increasing the percentage of women participating in community sports activities.

### National Day League

**Brief:** The Saudi Sports for All Federation organized two amateur football tournaments for males under 16 and over 35 years old, which provided the opportunity for these age groups to participate in the most popular sports in the Kingdom.

#### Impact:



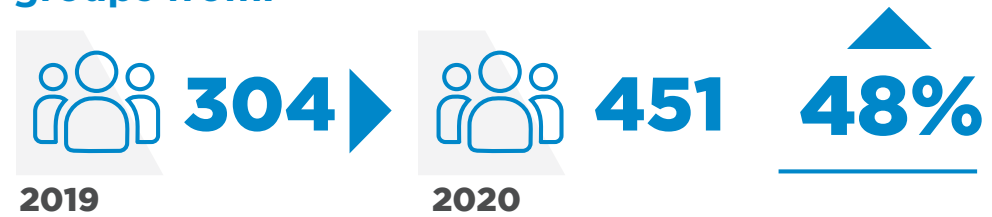
### Children's Adventure Day

**Brief:** As part of the Hail Season, the event included more than 60 comprehensive sporting activities to ensure opportunities for all segments of society

#### Impact:



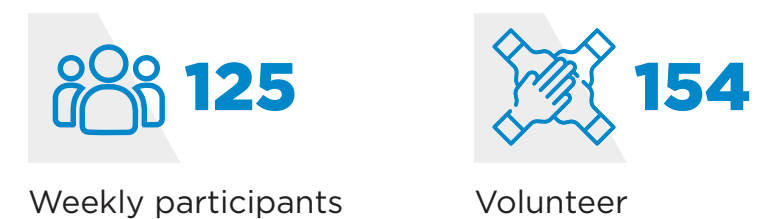
### Increase in the number of registered community sports groups from:



### Expatriates Swimming Program

**Brief:** Organizing a swimming event for young swimmers between the ages of 6 and 18, and the program consisted of 3 different races.

#### Impact:



### Expatriates Cricket Program

**Brief:** The program includes increasing cricket players through the MBS Cricket League, the School Cricket Program, and the Expat Cricket Program to increase playing opportunities for expatriates

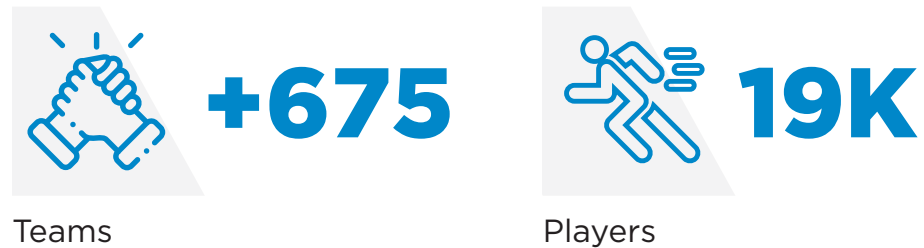
#### Impact:





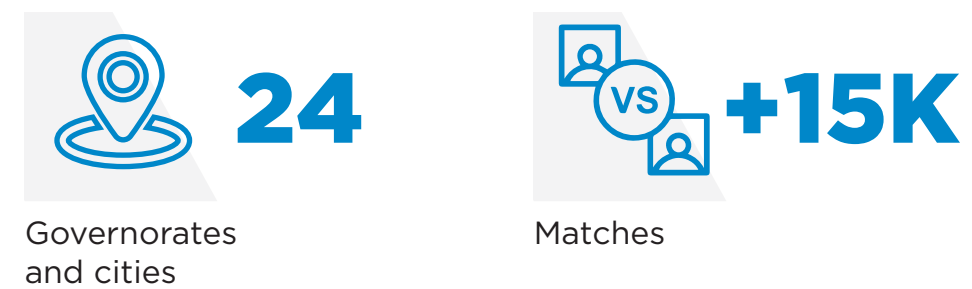
## Neighborhoods League of Football

A league dedicated to football teams and centers in the neighborhoods, organized by the League of Neighborhoods Football Teams and under the supervision of the Saudi Sports for All Federation. The league aims to develop football in neighborhoods and nurture talents to serve society and develop the game in the Kingdom



## Schools League

A football tournament for public education schools organized by the Ministry of Sports in cooperation with the Ministry of Education as a national sports project to create a new generation for the future of Saudi football, where participating teams from public education schools compete in 24 governorates and cities.





## Women's Sport in Numbers



**205**

Women's sports groups



**25**

Women's national team



**37**

Female board members in sports federations



**72**

Saudi Female Players who participated in the Arab Women's Championship in Sharjah and represented the largest women's delegation in the Kingdom's history



**12**

Medals won



**524**

Women's sports club

Out of

**1,549** ▶ (34%~)

Licensed in 2020



Princess Reema bint Bandar elected as a member of the International Olympic Committee



"His Royal Highness the Minister of Sports, through Vision 2030, is making tremendous efforts to open the sports field for Saudi women at the local and global levels, and this includes the public and private sectors such as clubs, schools and programs to develop them to advance their social, cultural and health levels, so that the Kingdom becomes a strong competitor on the global level in the field of sports."

**Dalma Rushdi Malhas**  
Saudi Equestrian

## Women's Community Football League



- ▶ The first women's community football league in the Kingdom
- ▶ Took place in Riyadh, Dammam and Jeddah
- ▶ It provided opportunities for women to compete in a woman-friendly environment, as the trainers, employees, referees and players were all female



**3**

Cities



**24**

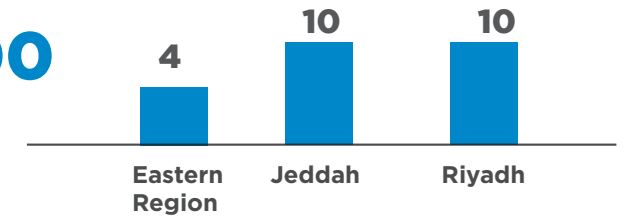
Teams



**600**

Players

Number of participating teams per city



### Trainers Development Program

#### Course curriculum

- ▶ Coach tasks
- ▶ Practical training
- ▶ Mini games and units building
- ▶ How to manage a training session
- ▶ Preparing the female players

### Coexistence program for new referees

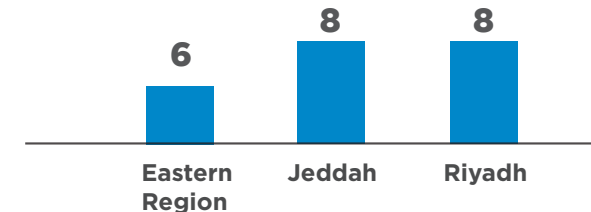
In cooperation with the Main Referees Committee of the Saudi Football Association, the coexistence program was developed for new referees in the Kingdom, as the first program of its kind, by providing workshops, practical training sessions, and fitness tests throughout the period of the league, in addition to providing the opportunity for distinguished women to participate in some league matches.

### Number of referees participating in the coexistence program



**22**

Referee





# 6

## **Developing Talents from Amateurs to Elite**





# Developing Sports Cadres and Refining Skills

## Leaders Development Institute

The Leaders Development Institute is a pioneering sports education enabling organization in the Kingdom that aims to build and develop the professional capabilities and skills of leaders and admins in the sports field. The Institute offers training and development programs for promising talents and professionals to achieve national and regional sports achievements that put the Kingdom at the forefront of distinguished countries in the global sports field. About 23,000 people benefited from the training programs of the Leaders Development Institute, both in person and remotely, during the year 2020.

Leaders Development Institute programs for training in the sports and administrative fields



The launch of the electronic sports training platform

Re-launching the Sports Leadership Program for Sports Sciences and Administrations



“We enjoy a promising phase, an ambitious vision and unprecedented support in Saudi sports, which is valued by continuous achievement in various fields locally and internationally through quality educational programs and international hosting, and initiatives that have contributed to building promising national cadres and sports academies that build generations of leaders, under great leadership and wise management”

**Abdullah Faisal Hammad**  
Leaders Development Institute General Manager



## Sports and Scientific Research Program:

Establishing the National Center for Sports Research and Studies

Launching the Prince Faisal bin Fahad Prize for Sports Scientific Research



The launch of the award in its new version

**435** With the participation of **63**

Sport research proposals

countries – international and local universities

## Accreditation and Standards Program:

KPI's

Percentage of licensed coaches in various sports fields

Number of licensed fitness trainers

**1,200**

licensed male and female fitness trainers



Launching the National Coach Program



# ▲ Mahd Sports Academy

His Royal Highness, the Minister of Sports, announced the launch of the Mahd Sports Academy in July 2020 as the largest national project to discover and develop sports talents in the Kingdom. Talents will be tested to find out their potential and appropriate sport before joining the academy, which is set to officially launch in November 2020.



Land Of CH

**34**

Workshops for physical education teachers in Riyadh

Attendance of **428**

teachers

Implementing **4**

workshops for female physical education teachers in Riyadh

Attendance of **74**

teachers

Discover talent from the age of

**6**

years

Discover

**1.7M**

athletes by 2025

Participation of

**10K**

scouts and physical education teachers

**21**

Sports

**40**

Sports Facilities

Launch in November **2020**

in all regions of the Kingdom

## Sports Academies Program:

Implementation of

**6**

events for development trials

Attendance of

**322**

talented athletes in Mahd Sports Academy in Riyadh



# International Conference on Governance

## International Conference on Governance and Integrity in Sport

12

International Speaker



1,250

Beneficiaries



المؤتمر الدولي للحوكمة والامتثال  
لتعزيز النزاهة في الوسط الرياضي

Ministry of Sport  
الحكومة والامتثال، لتعزيز النزاهة في الوسط الرياضي  
International Conference on Governance and Integrity in Sport



Under the patronage of the Custodian of the Two Holy Mosques King Salman bin Abdulaziz Al Saud - may God protect him, His Royal Highness Prince Abdulaziz bin Turki Al-Faisal, Minister of Sports, inaugurated the activities of the International Conference on Governance and Integrity in Sport, organized by the Ministry of Sports represented by the Leaders Development Institute “virtually”, and which spanned for two days, with the participation of 12 speakers specialized in the field of governance from different countries of the world.

## Conference Goals

### Governance and sports integrity procedures in compliance with Vision 2030

- Providing best practices in the field of governance and integrity in sports
- Exchange of experiences in the areas of governance and integrity
- Shedding light on governance and integrity and its implications for sports investment
- Study the different angles of governance and integrity and their role in managing change in the sports field





# Saudi Scholarship for Developing Football Talent



Train and develop 42 Saudi players between the age of **18** and **20** years in a camp in Salou, Spain

A one-year “with the possibility of extension” professional contract for the program’s player Feras Alghamdi with Gimnàstic de Tarragona club

**7** players from the program have gone through trials with Gimnàstic de Tarragona, FC Dordrecht, Real Sociedad, and CF Pobla de Mafumet clubs.

**8** of the technical team for the program are Saudis, aiming to develop the talents and gain more experience

Intensive courses to teach the players English language, along with self-development courses

The first season started with **29** players, the second season now has more than **40** players

More than **40** football matches against the Spanish and European professional clubs were played, with the attendance of some coaches and scouts from European clubs



“We continue our development and technical training at the Saudi Scholarship for Developing Football Talent’s camp in Salou. Competing with two program teams in the international champions tournament against some of Spain’s biggest clubs to nurture talents and provide professional graduates to serve the national teams and achieve the goals of Vision 2030”

**Hisham Adil Tashkandi**  
Director - Saudi Scholarship for Developing Football Talent

## The champions international cup will take place in the beginning of February 2021



## Two official partnerships and others in negotiation

### Partnerships in place



### Partnerships include:

- . Friendly matches during the season
- . Participating in tournaments if possible
- . Football trials
- . Medical Services Support
- . Use of Sport Facilities
- . Other Possible Collaborations

### Partnerships in negotiation



Valencia



Sheffield United



Wolverhampton



# Saudi Arabian Olympic Committee



## 3

### Pillars of the Development Plan

Elite Athletes Development Program

Building Specialized Elite Sports Training Centers

Federations Transformation Program

### Programs and Initiatives

Federations Support Strategy

Olympic Training Complex

Developing the Olympic Academy

Commercial Marketing

The Olympic Committee's new identity

Saudi National Games

Bid to host the Asian Games 2030

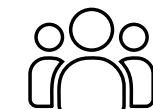
Establish the Saudi Olympic Sport Center



### Road to Tokyo



January 2020  
Football Team



9 Sport federations have the chance to qualify



January 2020  
Yousif Bouareesh "Swimming"



February 2020  
Ali Alkhadhrawi "Table Tennis"



July 2021



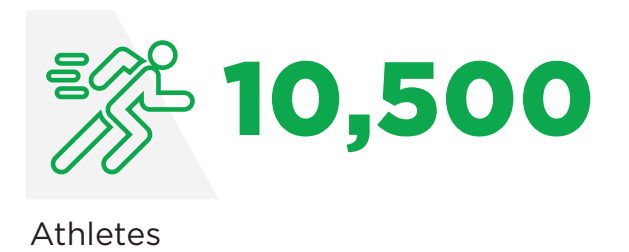
# Riyadh Wins the Honor of Hosting the Asian Games 2034



The Kingdom of Saudi Arabia will host the Asian Games in Riyadh 2034 with the participation of thousands of the continent's athletes, as the second largest global sporting event after the Olympic Games and under the viewership of more than five billion viewers around the world



## Asian Games in Numbers:





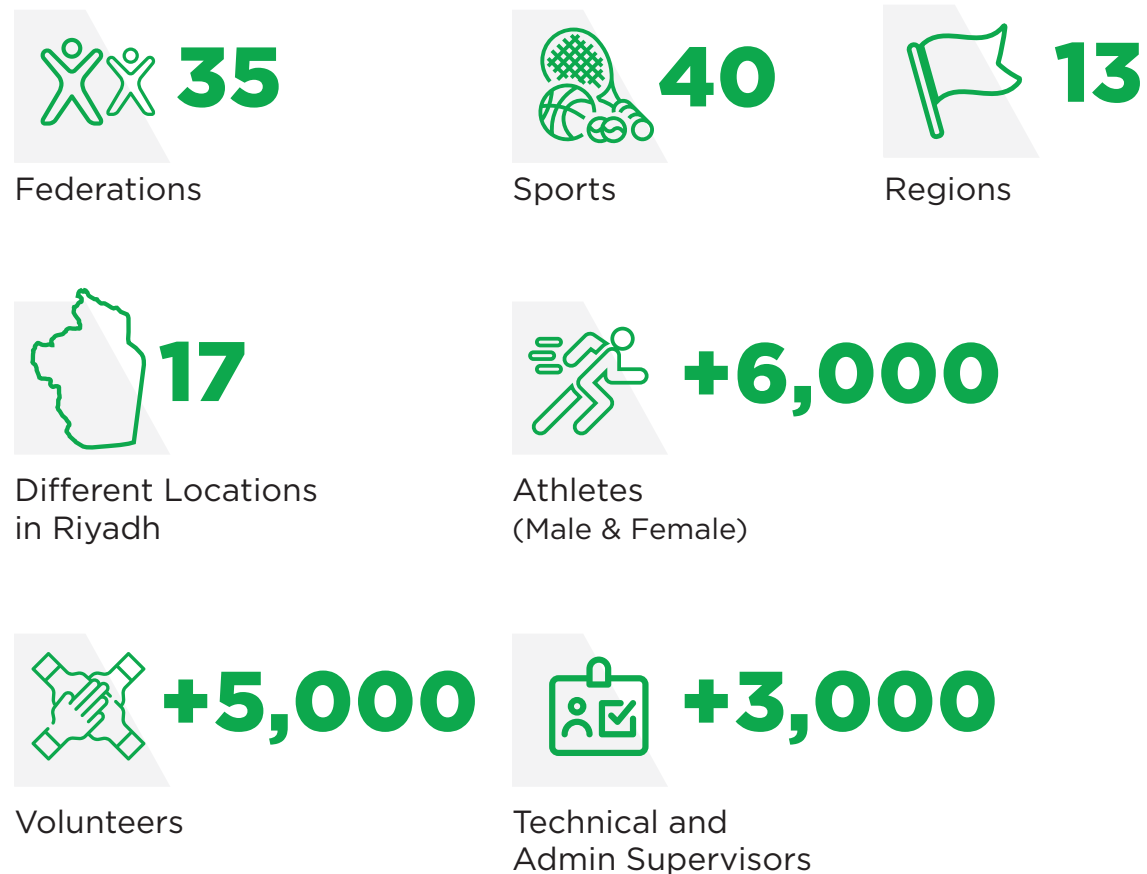
# Announcement of the Saudi Games



To be held after the pandemic's impact is over

The first edition of the Saudi Games, which was scheduled to take place in Riyadh from March 23 to April 1 2020, is the largest national sporting event in the history of the Kingdom in terms of the number of participants and diversity of the listed games. 13 Saudi regions are competing against each other, with the inclusion of "The Saudi Friends Team" through 40 different sports games, operating with a similar mechanism to the Olympic Games.

## Saudi Games in Numbers:



## The Champions of Tomorrow

An accompanying tournament for those who were born between the year 2004 and 2007 that aims to involve more young talents in the largest sporting event.

## Sports Listed in the Tournament



## Other Activities

- The Saudi International Olympic Forum:** hosts the most important international Olympic figures in the Kingdom, from 21 to 23 March.
- Fan zone:** located in the King Abdullah Financial District, where sports fans gather to learn about the tournament, enjoy the activations, and visit the Olympic Exhibition and Museum.
- Promotional games:** More non-traditional sports will be added to introduce new sports to the Saudi community.

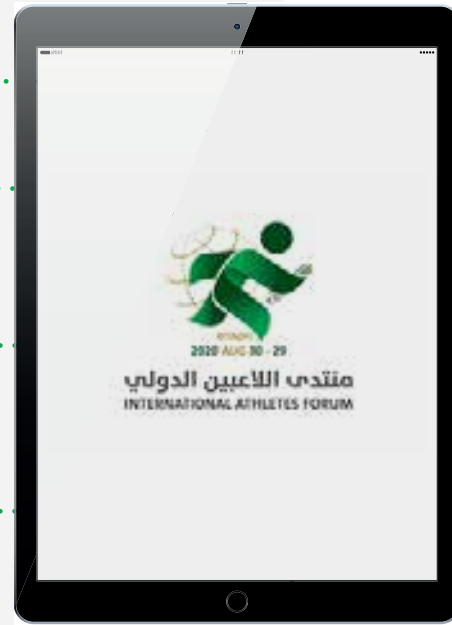


# Olympic Committee Forums

## “The First International Players Forum”

Organized by the Saudi Arabian Olympic Committee “virtually” in cooperation with the Players Committee of the Saudi Arabian Olympic Committee

- 29 – 30 August
- A congratulatory letter from the President of the International Olympic Committee
- Attendance of more than 19 thousand people
- The participation of the most prominent international sports figures



## Main Topics

- The life of an athlete
- Sports nutrition
- The fight against doping
- Women in sports
- Familial roles in the athlete’s life
- Players’ life after retirement



“At a time when our sport is experiencing unprecedented growth to be a fundamental contributor to the growth of our economy, improving our lives, and charting a path for a healthier and more successful future, the great support from our leadership, decision-makers and laws for the interests of athletes shines clearly. Also, for planning and implementing the largest sports projects centered on the interests and requirements of athletes first, and in line with our national goals stemming from Vision 2030 and the International Olympic Charter.”

**Ibrahim bin Salman Al Muaiqel**  
**Head – The Players Committee, Board Member of the Saudi Arabian Olympic Committee**

## Gender Equality and Women Leadership Forum

The Saudi Olympic Committee organized “virtually” a forum for equality and women leadership in sports organizations

- 28 – 29 November
- Participation of the President of the International Olympic Committee
- Attendance of more than 120 thousand people
- 14 speakers from international sports organizations



**In partnership with**  
 International Taekwondo Federation



**In collaboration with**  
 Saudi Taekwondo Federation



## Taekwondo Humanitarian Foundation

The President of the International Taekwondo Federation commended the achievements of Saudi women in Taekwondo



# National Olympic Committees Conference (G20)

Held on November 17, the conference discussed the opportunities and challenges facing the Olympic movement and the global sports sector in the wake of the pandemic. It also highlighted the significant role of the movement in helping the international community's social, economic and health recovery from the pandemic.



“The Olympic Movement Conference during and after the Corona pandemic”

The first initiative of its kind in G20

**8**  
Keynote Speakers

**37**  
Chairman of a committee and an international organization



# Sporting Federations' Achievements



## Saudi Arabian Football Federation



### Saudi Arabia's ranking on a global and continental level



#### International

From 70 to 67 with the aim of reaching the 30th place in 2030



#### Asian

First place in West Asia and second in Asia

Qualifying for Tokyo 2020 after 24 years

The Saudi National Team won the electronic world championship organized by FIFA

Launching 8 regional centers

## Asian Cup 2027 Bid Submission



The Kingdom of Saudi Arabia has submitted a bid to host the Asian Cup in 2027 under the slogan "Together for the future of Asia", in which the Kingdom aims to organize the tournament for the first time to celebrate its victory in winning the continental cup three times previously.

### Major numbers of Asian Cup



Over **644K**  
on ground attendees

Over **890M**  
views on digital platforms





# Saudi Water Sports & Diving Federation Achievements

الاتحاد السعودي للرياضات البحرية والغوص  
Saudi Water Sports & Diving Federation



## Issuing New Diving Licenses



Regulating the sport of diving in Saudi Arabia



Promoting the industry of diving and develop it to be in-line with Saudi's vision



Granting all center-holders and investors the necessary licenses to conduct their business according to precise conditions and regulations



Signing contracts with several authorities in the Kingdom



“ In 2020, we succeeded in building and launching the diving regulation and the electronic platform for diving memberships, and the launch of the licensing of diving centers, along with the signing of MoU's with several governmental, national and international agencies. Also, working with government agencies to develop their own regulations to serve water sports and diving in the Kingdom ”

**Sultan bin Fahad bin Salman Al Saud**  
President of the Saudi Water Sports & Diving Federation

## The Federation's Achievements

Launching and developing the electronic platform for issuing diving center memberships.

**61**

diving center memberships were issued.



Tariq Tawfiq Al Zuhairi achieved 3rd place in the Fazza Championship for Free Diving 2020 - participating in the World Championship for Jet Skiing in Kuwait.

Conducting



visual workshops to clarify the diving regulation and its divisions for all professionals, practitioners and those interested in diving.



Signing MoU's with international diving organizations to regulate the diving industry in the Kingdom



Developing Talents from Amateurs to Elite



# Saudi Arabian Equestrian Federation



## The Federation's Highlights

- 1** Organizing The Diriyah Equestrian Festival as a category of CS15\*-W7CS14\*-W World Cup Final qualifier for show jumping, by involving 245 male and female participants from 20 different countries. This endeavor is part of the Kingdom's Vision 2030, under improving the quality of life
- 2** Increasing the popularity of equestrian by 20% for different age groups
- 3** Qualifying for the Show Jumping World Cup Final, which will be held in Sweden in 2021
- 4** Joining La Fédération internationale de tourisme équestre (FITE)
- 5** Increasing women's participation by 40%
- 6** Increasing the viewers of equestrian sporting events locally and internationally by focusing on the media aspect.
- 7** The Diriyah Equestrian Festival was viewed in 63 different countries around the world and had 14.4M global reach
- 8** Joining the International Horseback Archery Alliance

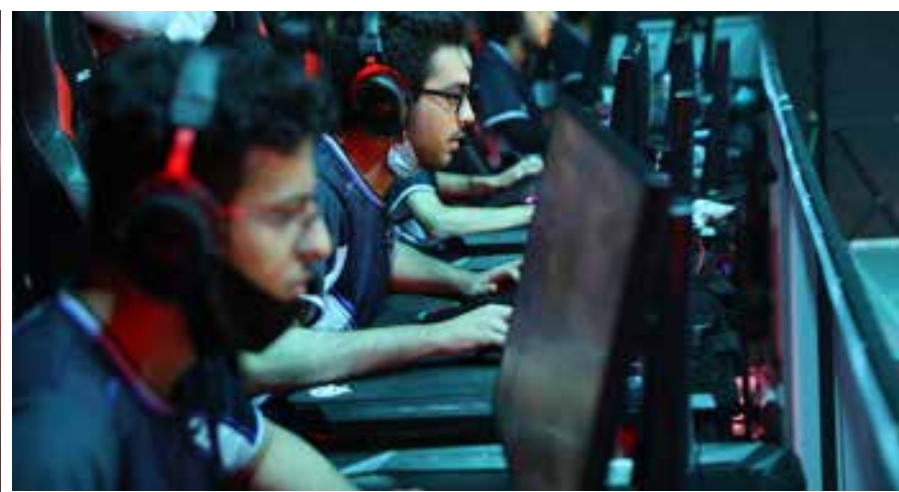


# The Saudi Arabian Federation for Electronic and Intellectual Sports



## The Federation's Highlights

- 1 Launch of "Move to Game" initiative as the first initiative to combine between physical sport and electronic games, with the help of Saudi Sports Federation.
- 2 Notable winning of Najd Fahad who won the 2020 FISU eSports Challenge Football, and the Saudi eSports National Team who won the FIFA and Fortnite tournaments at the Arabic Electronic Championship and Central Stay and Play competition by FIFA.
- 3 Hosting the Fortnite MENA Championship, which was launched by the World Federation of eSports in the #WorldConnected series, in which the Saudi eSports team earned the 1st and 2nd places.
- 4 Organizing the Baloot championship within the activities of Riyadh's Winter, with the participation of more than 18K players, with prizes exceeding 2 million SR.
- 5 Launching of the "Gamers Without Borders" tournament, the largest charitable tournament for eSports Worldwide, which has raised more than 10 million USD prize money to international charities fighting on the front-line against the spread of coronavirus.
- 6 Organizing the first season of the eMBS League for a period of three continuous months, with prizes reaching up to more than 2 million SR.





# Saudi Wireless and Remote Control Sports Federation & Robot



The federation is working to organize a continuous league to develop potentials, discover talents, and support them to compete internationally. Besides, the Federation is planning to attract international certified trainers and coaches to raise the threshold of current teams, mainly for the World Robot Olympiad (WRO).

## Organized:



Women Championships in different wireless sports



Women Teams



Local Competitions



Athletic Participant



International Competitions



Athletic Participant

The number of registered athletes has increased from:



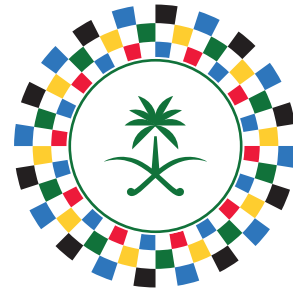
“During the year 2020, the federation obtained the international accreditation from the Asian federation as well as in the WRO. In addition, 23 women’s championships were held, 315 women’s teams were formed in various wireless sports launching 16 championships including 7000 contestants. The federation also achieved the 7th place twice and the 10th place world wide in Robots, and organized 21 training courses in 10 Saudi cities, benefiting 27,000 people.”

**Saud bin Baddah Al Fagham**  
President of the Saudi Wireless and Remote Control Sports Federation & Robot





# The Saudi Automobile and Motorcycle Federation



**1,090**

Active licenses and memberships for the year 2020

**30**

Karting race

**88**

Track racing

**330**

Acceleration

**243**

Rally racing

**201**

Vehicles owners

**165**

Team members

**33**

Motorcycle races

## The federation has hosted a number of international and local tournaments

Dakar Rally

Formula E - Diriyah

Saudi Championship  
Toyota Autocross

Hail Nissan Rally

Hail Toyota International Rally

- ▶ A significant increase in the number of participants in all categories and grades
- ▶ The federation is working on organizing and attracting competitions and events on a domestic and global levels for motorsports and motorcycles
- ▶ The federation has won the hosting of a “F1 Grand Prix” for the first time in the history of the Kingdom





# Saudi Camel Race Federation



▲ A strategy developed by the federation was set to preserve the Saudi heritage and help in developing the Saudi economy. The federation aims to implement this by upgrading a sport of Camel racing to a world-class standards, in-line with the Kingdom's vision.

▲ **The strategy is based on five main pillars:**



Racecourses



Races



Data Management



Coaches and Technicians



New Sources of Income

▲ **Total registered athletes**

**5,379**

**2019**

**6,296**

**2020**

**▲ 17%  
GROWTH**

▲ **Total number of owners registered in the system**

**6,587**

Owner

▲ **The number camels registered in the system in the year 2020**

**32,612**

Camel

▲ **Total participation in the races in the year 2020**

**24,915**

Camel





# Saudi Sports Media Federation



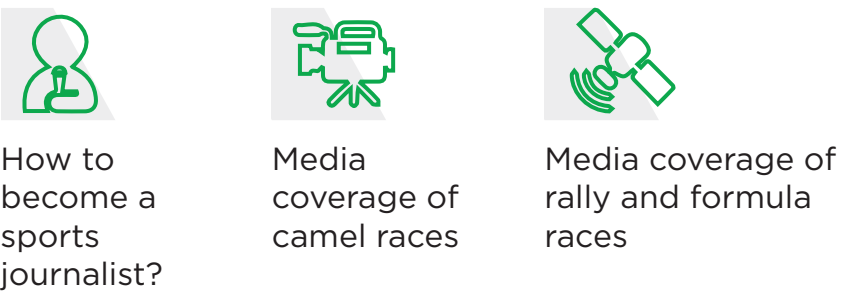
## Sports Media Development Initiative



## Remote programs during the pandemic period



## Specialized training programs

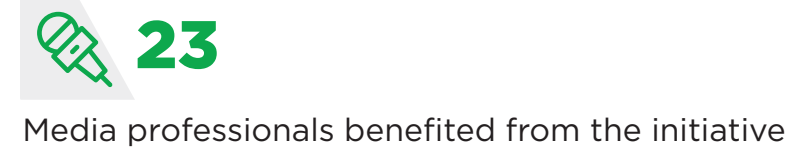


## #Sports\_Media\_Development



## Sports Media Support Fund

Such initiative aims at supporting sports media professionals and their families and meet their needs. The initiative has received financial support of half a million riyals from His Royal Highness, Prince Abdulaziz bin Turki Al Faisal, Minister of Sports. The fund contributed in supporting a number of sports journalists so as to take care of some of the medical and health costs and to provide for the basic needs. Also, the fund provided assistance to a number of media professionals affected by the Corona pandemic.



## Types of Support Given:

- 1 Assistance and aid to those affected by the Corona Pandemic
- 2 Medical treatment cost contribution
- 3 Basic needs provision

## Enhancing Relations with International and Continental Federations

### The achieved goals from the strategic plan for external communication:

- ▶ Activating the federation's membership in the general assemblies of the International and Asian Federations participating in the meetings of the International and Asian Congresses
- ▶ Building strong relationships with the chairmen and members of the confederations
- ▶ Winning the Vice Presidency position of the Arab Federation for Sports Press
- ▶ Nominating the Kingdom's representative as president of the Media Committee of the Asian Sports Press Federation

### In 2020, the Federation has:

- ▶ Participated in the International Sports Press Association congress
- ▶ Participated in the International Sports Media Digital Conference
- ▶ Participated in the eCollege programs of the International Press Federation
- ▶ Signed an MoU with the president of the International Sports Press Association

## Notable Initiatives:

A competition for the best photo in Dakar Rally Saudi Arabia 2020








# Sports Federations' Efforts and Activities



## Strategic and Organizational Activities

 Completion of the important administrative procedures to establish the **Saudi Life Saving Federation**.

 **MMA Federation's** proposal to host the International Brave Championship


 **Saudi Water Sports & Diving Federation** to build Diving centers and organizations in the Kingdom





## Sports Activities and Trainings





 Action plan for the **Saudi Arabian weightlifting Federation** to prepare the juniors team for the world championships to be held in Jeddah in March


 Courses organized by the **Saudi Cycle Federation** on the importance of medical sports, injuries and doping.


 Courses organized by the **Saudi Basketball Federation** for players, coaches and referees on technical and administrative affairs

 Introductory seminar on **Sport Gymnastics** in cooperation with the Institute of leaders Preparation

 Physical training schedule from **Saudi shooting Federation** for home players and participating in the symposium Asian coaches

 Virtual refresher course from **Taekwondo Federation** for referees and judges nationally and internationally.


 Distance training programs from the **Saudi Squash Federation** to preserve physical and artistic fitness of the players


 Efforts to promote health awareness for players, coaches and administrators in the **Saudi Bowling Federation**


 Awareness programs on the **Saudi Arabian Handball federation's** social media platforms

 The participation of the **Saudi Arrows Federation** in the symposium Asian coaches

 Lectures for employees of the **Saudi Fencing Federation** in various sports sciences

 Remote training plan from Organization of the **Saudi Federation for swimming** programs

 The participation of the **Arab Union of Saudi Karate** in the Asian rulers develop programs and training plans for players

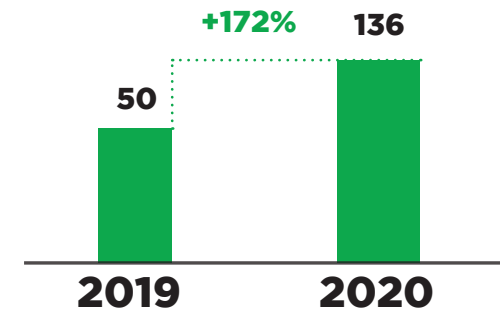
 Remote camps for the **Saudi Union for ping pong** under the supervision of the national coach



# Saudi Federation for Special Olympics

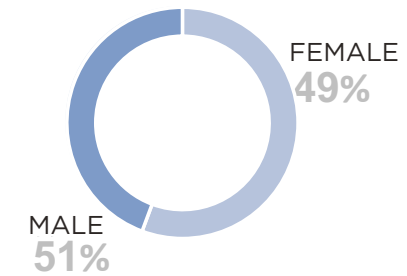
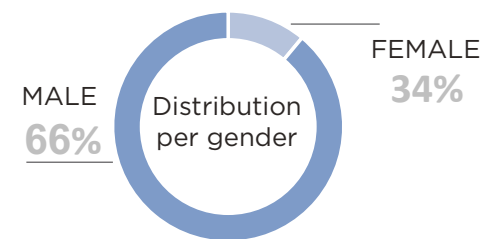


## Change in athlete numbers



**36**

Number of Coaches in 2020



**44**

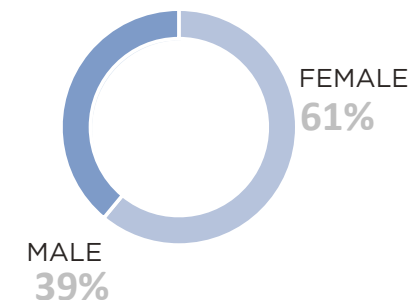
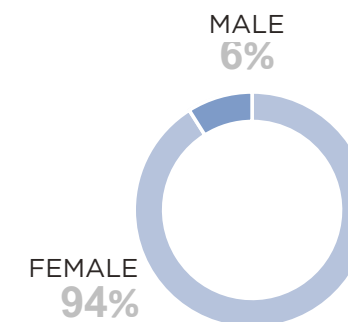
Number of Virtual Events in 2020

**410**

Number of attendees

**59**

Number of Volunteers



“I feel extremely proud of the Special Olympics athletes who have achieved together, as one team, the largest number of sports medals in the kingdom’s history. This is clear evidence that investing in people, refining their talents, and giving them the opportunity to express their abilities is a great incentive for them to unleash their potential and shine on all Levels”

**Rima bint Bandar bin Sultan Al Saud**  
Chairman of the Board of Directors of the Saudi Federation for Special Olympics

## Plan Overview:

Special Olympics changes attitudes and behaviors through sport. It’s done by showing the talents and capabilities of individuals and people with intellectual disabilities, creating friendships and bringing out the best in people. This plan includes several objectives:

## Objectives

- ▶ Improving and developing participation and welfare in sports locally to strengthen societies
- ▶ Removing barriers to integration and expanding the communication network through digital technology

## The Three Strategies

**Those 3 strategies will help in achieving our goals**

- ▶ Improving the quality of the program’s work locally
- ▶ Strengthening key athletes and influencers
- ▶ Promoting practices that encourage inclusion

**The accomplishment of the three strategies is possible through the following empowerment tools:**

- ▶ Strengthening work across virtual platforms
- ▶ Revenue diversification
- ▶ Brand building and enhancement
- ▶ Excellence and quality in leadership



# Paralympic Committee of Saudi Arabia



## Achievements and Contributions of the Paralympic Committee of Saudi Arabia

- 1 Qualification of Sarah Al Jumaa for the Paralympic Games in Tokyo as the first Saudi female athlete in Athletics
- 2 An external preparative camp for the Saudi shooting team devoted for people with eye disabilities in preparation for participating in the Shooting World Cup in UAE
- 3 The Saudi Volleyball team came in 4<sup>th</sup> place in the Arab Tournament held in Egypt

## Activities and events during the quarantine period

1,131

Trainees in Athletics

177

Trainees in Swimming

371

Trainees in Boccia

## Development of Paralympic Sports Initiative

Qualify for the World Championships in Athletics and qualify to the Paralympic Games in Tokyo 2021

## Future Plans:

The creation of **4** Paralympic Federations



“Saudi national team athletes with disabilities have participated in a number of International and local tournaments supervised by the Paralympic Committee of Saudi Arabia. On a local scale, the committee held tournaments in all various games in different regions of the Kingdom, and a rehabilitation plan was also prepared for the Duty Heroes “Soldiers” as part of the “Quality of Life” Initiative, a meeting was also held for all heads and directors of clubs in the Kingdom to see all the equipments and provide the most means of success for this precious category”

**Ahmed bin Abdulaziz Al Muqairen**  
Chairman of the Paralympic Committee of Saudi Arabia



# Success Stories in 2020

## Athletes

1

Najd Fahd won the FIFA World University Football Championship



3

Siraj Al Saleem achieved a bronze medal in the 67kg competitions in the Uzbekistan International Weightlifting Virtual Championship.



5

Yasmine Al Sabban won the Gold medal and Sarah Al Salami won the silver medal in the virtual Intercontinental Championship for fencing "epee"



7

Mohsen Khalaf was registered as the oldest basketball player in the world in the Guinness Book of Records



2

Mashaal Al Khayal won the gold medal and Nada Abed won bronze in the Virtual Confederations Championship for Fencing



4

Fahad Al-Qosaibi won the Jaguar Championship title for the i-Pace eTrophy "pro-am"



6

Musaed Al Dossary won the inaugural Arab eSports Championship "FIFA"



8

Saudi team came in 7<sup>th</sup> and 10<sup>th</sup> in the World Robot Olympiad





# Success Stories in 2020

## Highlights

1

Qualifying the first batch of female anti-doping officers (30 officers)



3

Hosting the Fortnite MENA Championship with 2000 participants from all over the region



5

Winning a place in the constituent assembly for the world Anti-Doping Agency



7

Appointing Dr. Razan Al Bakr as the Chairman of the Women Committee in the International Bowling Federation



2

Partnering with PADI, represented by the Saudi Sports & Diving Federation



4

Launching the Tuwaiq programming camp, which targeted 50 male and female students throughout 16 weeks



6

Establishing the Water Sports Association with the aim of developing water sports



8

Winning the presidency of the West Asia Triathlon Federation, represented by Prince Fahad Bin Jalawi







# 7

## Future Programs and Events



# Future Programs and Events

## Ministry of Sport



**1**

**Hosting Dakar Saudi Arabia 2021**



**3**

**Announcing clubs and academies licensing project**



**5**

**Approving National Sport Strategy**



**7**

**Hosting first-ever Formula 1 race in the Kingdom**



**2**

**Hosting 2021 Diriyah E-Prix**



**4**

**Launching stadium naming rights project**



**6**

**Hosting Asian Club League Handball Championship**



**8**

**Commissioning the construction of Riyadh Stadium**



# Saudi Arabian Olympic Committee



**1** Launching Federation Support Strategy



**3** Developing the Olympic Academy



**5** Participating in Tokyo 2020 Olympic Games



**7** Participating in Asian Youth Games 2021



**2** Organizing the Annual General Assembly



**4** Hosting the Saudi Olympic Forum



**6** Establishing Saudi Sporting Olympic Center



**8** Participating in the 3<sup>rd</sup> GCC Games





وزارة الرياضة  
Ministry of Sport

# 2020 | ANNUAL REPORT

